

HUNT EXECUTIVE SEARCH PRESENTS

Hunt Global 100

2017 Consumer Goods Edition

PROFILING THE TOP 100 GLOBAL COMPANIES



Contents

Introduction	4
Consumer Goods Top 100	5-10
From the Author	11
Company Profiles	13-121
Methodology	122
About Hunt Executive Search	124



Introduction

Hunt Executive Search is proud to present *The Hunt Global 100*.

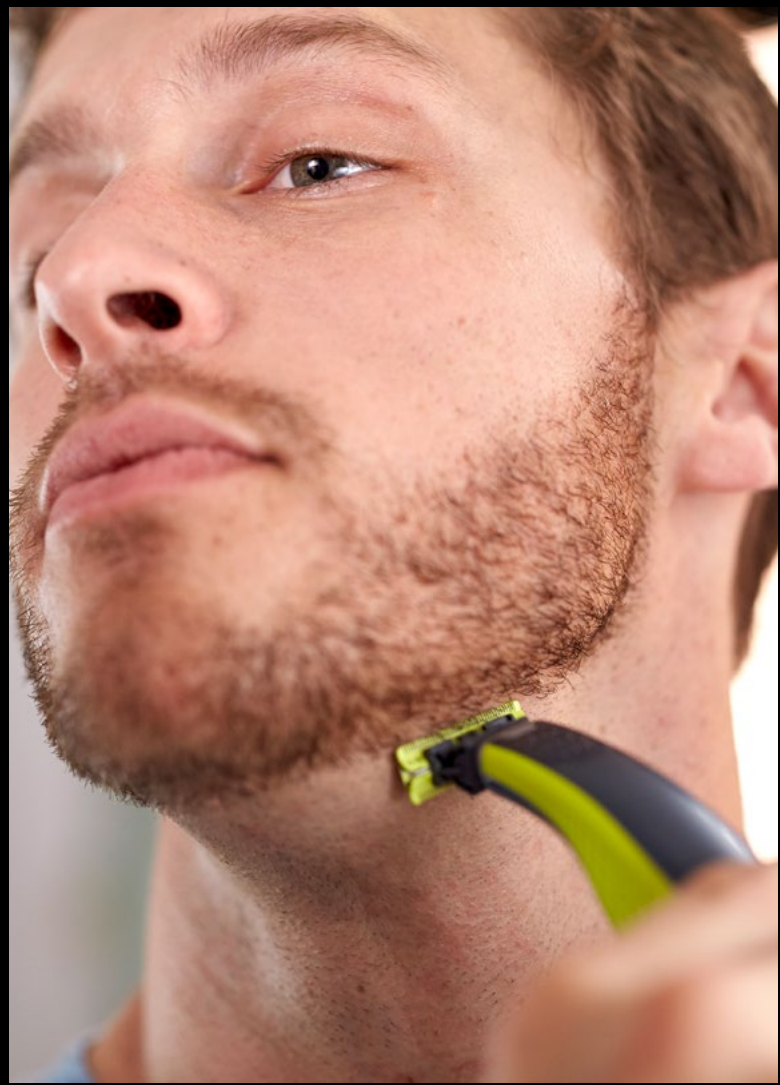
What is *The Hunt Global 100*, you ask?

It is the definitive collection of lists profiling the top global companies throughout the Consumer Goods, CG, and Life Science industries. This is the first edition of this annual publication.

The Hunt Global 100 is intended to provide its readers with an accurate, up-to-date evaluation of the current climate in the CPG World, as well as the market positioning and momentum of its biggest players.

By examining our data, you will be able to gage your company's performance against your competitors. Whose major acquisitions are paying off? What companies are divesting assets? How has change affected everyone's bottom line?

Staying plugged into the ever changing landscape of the CPG industry has never been more important. Domestically, as CPG manufacturing and sales decline, it is imperative to position your company to adapt and survive. *The Hunt Global 100* will help you understand whose strategies are presently working, and how you can position your business to thrive in the future.



Consumer Goods Top100

The Top 10

Rank	Company	Location	CG Sales
			* In Millions USD
1	 Procter & Gamble	United States	\$76,279
2	Unilever	United Kingdom	\$34,439
3	 L'Oréal	France	\$28,775
4	Henkel	Germany	\$20,606
5	 LVMH	France	\$19,232
6	Colgate-Palmolive	United States	\$16,034
7	 Kimberly-Clark	United States	\$15,325
8	Johnson & Johnson	United States	\$13,507
9	 Svenska Cellulosa	Sweden	\$13,329
10	Kao	Japan	\$13,090



Rank	Company	Location	CG Sales
11	Reckitt Benckiser	United Kingdom	\$13,037
12	L Brands	United States	\$12,154
13	Nestle Healthcare	United States	\$10,906
14	Estee Lauder	United States	\$10,780
15	SC Johnson	United States	\$9,600
16	Amway	United States	\$9,500
17	GlaxoSmithKline	United Kingdom	\$8,700
18	Unicharm	Japan	\$7,105
19	Sealed Air	United States	\$7,032
20	Shiseido	Japan	\$6,485
21	Beiersdorf	Germany	\$6,306
22	Avon	United States	\$6,161
23	Hanesbrands Inc	United States	\$5,732
24	Clorox	United States	\$5,655
25	Ecolab	United States	\$4,858
26	AmorePacific	South Korea	\$4,767
27	3M	United States	\$4,422
28	Coty	United States	\$4,395
29	Mead Johnson Nutrition	United States	\$4,071
30	Mary Kay	United States	\$4,000
31	Infinitus	Malaysia	\$3,880
32	LG	South Korea	\$3,510
33	Sanofi Aventis	France	\$3,492
34	Spectrum Brands	United States	\$3,471
35	Newell Rubbermaid	United States	\$3,468

Rank	Company	Location	CG Sales
36	Pfizer	United States	\$3,395
37	Church & Dwight	United States	\$3,395
38	Jarden Corp	United States	\$3,339
39	Perrigo	United States	\$3,151
40	Scotts Miracle-Gro	United States	\$3,017
41	Chanel	France	\$2,851
42	Lion	Japan	\$2,800
43	Edgewell	United States	\$2,412
44	Natura	Brazil	\$2,410
45	Tupperware	United States	\$2,284
46	Yves Rocher	France	\$2,200
47	Kosé	Japan	\$2,154
48	Pola Orbis	Japan	\$1,939
49	Revlon	United States	\$1,914
50	Puig	Spain	\$1,804
51	Guthy-Renker	United States	\$1,800
52	Clarins	France	\$1,700
53	Central Garden & Pet	United States	\$1,651
54	Energizer	United States	\$1,632
55	Sun Products	United States	\$1,600
56	Tiens	China	\$1,550
57	O Boticário	Brazil	\$1,500
58	Helen of Troy	United States	\$1,445
59	Pierre Fabre	France	\$1,400
60	Bolton Group	Natherlands	\$1,368

Rank	Company	Location	CG Sales
61	Nu Skin	United States	\$1,364
62	Oriflame	Switzerland	\$1,329
63	L'Occitane	France	\$1,287
64	Belcorp	Peru	\$1,200
65	New Era	China	\$1,160
66	Herbalife	United States	\$1,148
67	New Avon	United States	\$1,010
68	Young Living	United States	\$1,000
69	Elizabeth Arden	United States	\$971
70	Shanghai Jahwa	China	\$927
71	USANA	United States	\$918
72	Sunstar	Switzerland	\$876
73	McBride	United Kingdom	\$862
74	DXN Holdings Berhad	Malaysia	\$822
75	Fancl	Japan	\$806
76	Market America	United States	\$791
77	Yanbal International	Peru	\$747
78	Prestige Brands	United States	\$715
79	Zep	United States	\$697
80	PZ Cussons	United Kingdom	\$681
81	Mandom	Japan	\$679
82	Rodan + Fields	United States	\$627
83	Valeant	Canada	\$626
84	Vorwerk	Germany	\$575
85	Thirty-One Gifts	United States	\$516

Rank	Company	Location	CG Sales
86	Nerium International	United States	\$516
87	Arbonne	United States	\$502
88	Jafra	United States	\$502
89	Luminex HD & F	United States	\$500
90	Shaklee	United States	\$492
91	Inter Parfums	United States	\$468
92	John Paul Mitchell	United States	\$437
93	Scentsy	United States	\$429
94	Markwins International	United States	\$403
95	PDC	United States	\$400
96	ITC Ltd	India	\$393
97	WD-40	United States	\$378
98	Mattel	United States	\$352
99	High Ridge Brands	United States	\$310
100	Gojo Industries	United States	\$280

Just Missed the Cut

101	Partylite (Formerly Blyth)	United States	\$273
102	Combe	United States	\$252
103	Seventh Generation	United States	\$250
104	Perfumania Holdings	United States	\$248
105	Atlantic Coast Brands	United States	\$203
106	Sundial	United States	\$200
107	Menard Cosmetics	Japan	\$198

From the Author

To The Reader,

As students of the consumer goods & services industry we serve, Hunt Executive Search utilizes sophisticated tools for data collection, aggregation, and analysis. Additionally, we spend each day connecting with industry leaders and the next generation of up and comers. By keeping a mindful eye on the pulse of the CPG industry, we remain positioned to provide best in class talent services to our clients. Our information systems and vast network allows us to implement strategies which maximize the efficiency and effectiveness of our services.

Our team of industry experts and researchers maintains and reports a running log of happenings throughout the global consumer products landscape. Financial information, human capital transactions, M&A, and industry trends are among the items we consistently track and you'll see in our monthly Human Capitalist newsletter. We leverage this knowledge to assist clients with implementing strategic initiatives and filling their leadership rosters with "A" Player talent.

As part of our servant leadership philosophy, Hunt Executive Search is always seeking ways to give back to the consumer goods community. It is this commitment to service that separates us from other search firms. We are proud to be the only Executive Search firm member of the GMA, FMI, NACDS, NEW and other industry organizations. Beyond membership to these organization, our team proudly holds seats on various boards, leadership committees & councils within these industry organizations.

It's our privilege to offer *The Hunt Global 100* as a value added service to our current and future clients. We hope you find it a useful tool for your business.

All the best and be well!

Joe Hunt
Managing Partner / LeaderShift Architect
Hunt Executive Search





[Website](#)

3M Center
St Paul, MN 55144
Phone: (651) 733-1110

Total Sales: \$30,274 M
CG Sales: \$4,422 M



3M produces more than 55,000 products, including adhesives, abrasives, laminates, dental products, electronic materials, electronic circuits, car-care products, and optical films.

3M Company is a multinational conglomerate with 88,000 employees and \$30.27 billion in revenue in 2015.

Brands: 3M, Scotch, Bondo, Nexcare, Scotchgard, and more...

Major Product Areas: Adhesives, Sandpaper, Coatings, Polish

[Return to List](#)

AmorePacific

Website

Signature Tower West Wing 5th-13th floors
Cheongyecheon-ro, Jung-gu,
Seoul, Republic of Korea
Phone: 82 02 709 5114

Total Sales: \$4,767 M
CG Sales: \$4,767 M

AMOREPACIFIC

AmorePacific, founded in 1945, is one of the leading cosmetic companies in South Korea. It has about 30 cosmetics, personal care, and health care brands, including Sulwhasoo, Laneige, Mamonde, Etude, and innisfree.

Brands: AmorePacific, Annick Goutal, Aritaum, HERA, Sulwhasoo, LIRIKOS, Verite, Laneige, IOPE, Mamonde, Hanyul, TeenClear, Primera, Lolita Lempicka, Odyssey, MIRAEP, Innisfree, Etude House, Espoir, RYOE, Mise-en-Scène, Ryoe, Happy Bath, Dantrol, Median, Songyeum, Illi, O'Sulloc, VB Program

Major Product Areas: Cosmetics, Personal Care, Health Care

Return to List

Amway

Website

7575 Fulton Street East
Ada, MI 49355
Phone: (616) 787-6000

Total Sales: \$9,500 M
CG Sales: \$9,500 M

Amway

In 1964 Amway Corporation was formed by the merger of Amway Sales Corporation, Amway Services Corporation, and Amway Manufacturing Corporation.

Amway expanded to Australia in 1971, Europe in 1973, parts of Asia in 1974, Japan in 1979, Latin America in 1985, China in 1995, Africa in 1997, India in 1998, and Russia in 2005.

Today Amway manufactures over 450 products. Amway is on the Forbes list of America's Largest Private Companies, has 14,000 employees, and had \$9.5 billion in revenue in 2015.

Major Products: Artistry skin care and cosmetics, Nutrilite vitamin minerals and supplements, home care products include Legacy of Clean products, eSpring Water Purifier, Atmosphere Air Purifier and the Amway Home line of products.

Return to List

Arbonne

[Website](#)

9400 Jeronimo Road
Irvine, California 92618
Phone: (949) 770-2610

Total Sales: \$502 M
CG Sales: \$502 M



Arbonne was founded in 1975 by Peter Morck in Switzerland. The company is now based in Irvine, California. Arbonne makes and sells cosmetics, skin care products, health drinks, and other health and beauty items.

The company sells its products through a network of independent consultants around the world, commonly referred to as Multi-Level Marketing.

Major Product Areas: Skincare, Bath & Body, Nutrition, Cosmetics

[Return to List](#)

Atlantic Coast Brands

[Website](#)

499, Washington Blvd
Jersey City, NJ 07310
Phone: 800.672.2259

Total Sales: \$203 M
CG Sales: \$203 M

ATLANTIC
COAST BRANDS

Atlantic Coast Brands creates iconic beauty brands by developing scientifically advanced clinically tested products designed to deliver real results for its more than 10 Million customers worldwide.

Since 2005, ACB has been the pioneer in 360 degree marketing, revolutionizing how customers access beauty solutions. By allowing our customers to buy when, where and how they wish, ACB secures lasting customized relationships while strengthening brand awareness, brand messaging and loyalty.

Brands: Christie Brinkley Authentic Skincare, Recapture 360, Hydroxatone, Keranique, Miracle Skin Transformer, Luminique,

Product Areas: Skincare

Return to List



[Website](#)

777 3rd Ave
New York, NY 10017
Phone: (212) 282-5000

Total Sales: \$6,161 M
CG Sales: \$6,161 M

A V O N

Avon manufactures and sells beauty products in over 140 countries worldwide. They are the 5th largest beauty company in the world. In 2016, the company was divided into 2 enterprises, Avon and New Avon.

Brands: Color Cosmetics - Avon Color, Jillian Dempsey Professional, Smooth Minerals and Anew Beauty; Skin Care - Anew; Fragrance—In Bloom by Reese Witherspoon, Outspoken by Fergie and Patrick Dempsey Unscripted; as well as fragrances through special partnerships with designers Christian Lacroix, Herve Leger and Ungaro; Personal Care - Avon Skin-So-Soft; Avon Naturals; Hair Care - Advance Techniques; Mark; Liz Earle.

Major Product Areas: Beauty, Fashion and Home.

Return to List

Beiersdorf

[Website](#)

Unnastrasse 48.
D-20245 Hamburg, Germany
Phone: +49 (40) 4909-0

Total Sales: \$7,602 M
CG Sales: \$6,306 M

Beiersdorf

Beiersdorf is a leading international branded consumer goods company, with more than 150 affiliates and around 18,000 employees. The company is divided into two areas:

The Consumer business segment concentrates on the international skin care market.

The Tesa business segment adds self-adhesive product and system solutions for industry, craft businesses, and consumers to our corporate activities.

Brands: Nivea

Major Product Areas: Skincare, Adhesive, Bandages

[Return to List](#)

Belcorp

[Website](#)

Av. Canaval y Moreyra 480
San Isidro, Lima 27 Peru
Phone: +(511) 211 3300

Total Sales: \$1,200 M
CG Sales: \$1,200 M



BELCORP

The direct-sales beauty company, one of the largest in Latin America, has 8,000 employees, more than 950,000 beauty consultants and 300-plus suppliers throughout the world. The company proudly notes that 74% of employees are women and 80% of top-level managers are female.

Belcorp's production centers are located in Colombia, Peru, Mexico, Brazil and France, and its production plant in Tocancipá, Colombia is considered one of the most modern in Latin America, turning out more than 450,000 products every day.

Brands: L'Bel, é Sika, Gloss Lava, Libertage, Resurgie, Collagenesse, Supremacie Teint, Esika 5 en 1, Renovance, Désafiance, Cellviance.

Major Product Areas: Skin care, Makeup, Fragrances, Body Care and Health Care.

[Return to List](#)

Bolton Group

[Website](#)

Stadhouderskade 14H
1054 ES Amsterdam, Netherlands
Phone: +31-20-6168989

Total Sales: \$2,632 M
CG Sales: \$1,368 M



BOLTON
GROUP

The Bolton Group is a fast-growing international company manufacturing and marketing a wide range of high quality branded consumer goods worldwide. The Group brand portfolio is rich of more than 50 product lines ranging from Food and Household Care products through Adhesives & Glues to Personal & Health Care and Beauty Care products.

Brands: Omino Bianco laundry care, WC Net bathroom cleaners, Carolin floor cleaners, SMAC metal and all-purpose cleaners, Overlay floor and surface cleaners, Merito ironing aids, Fonet oven cleaners, Borotalco soaps, shower gels, talcum powder; Neutro Roberts body care; Rogé Cavallés body care; Sanogyl oral care; Collistar cosmetics, and more . . .

Major Product Areas: Household Cleaners, Personal Care, Fragrance, Beauty, Packaged Food

Return to List



Central Garden & Pet

[Website](#)

1340 Oak Treat Ct
Walnut Creek, CA 94597
Phone: (925) 948-4000

Total Sales: \$1,651 M
CG Sales: \$1,651 M



CENTRAL
Garden & Pet

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for consumer and professional use in the lawn and garden and pet supplies markets.

Brands: Pet - Kaytee, All-Glass Aquarium, Oceanic, Kent Marine, Zodiac, Pre-Strike, Altosid, Nylabone, TFH and Four Paws. Lawn and Garden - Pennington, Norcal Pottery, New England Pottery, GKI/Bethlehem Lighting, Lilly Miller, Matthews Four Seasons, AMDRO and Grant's.

Major Product Areas: Lawn and Garden, Pet Supplies

Return to List

Chanel

Website

9 W 57th St Fl 44
New York, NY 10019-2701
Phone: 212.688.5055

Total Sales: \$5,200 M
CG Sales: \$2,851 M



Chanel S.A. is a French, privately held company owned by Alain and Gérard Wertheimer, grandsons of Pierre Wertheimer, who was an early business partner of the couturière Gabrielle Bonheur Chanel. Chanel S.A. is a high fashion house that specializes in haute couture and ready-to-wear clothes, luxury goods, fashion accessories, and beauty products.

Brands: Chanel No.5, Allure, Allure Homme, Coco, Coco Mademoiselle, Chance, No.19, Cristalle, Pour Monsieur, Antaeus, Egoïste, Les Exclusifs, Bleu de Chanel, Sublimage, Ultra Correction Lift and Line Repair, Hydramax + Active, White Essentiel, Le, Blanc, Hydra-Beauty, Rouge Allure, Rouge Coco, Le Vernis, Inimitable, Inimitable Intense, Les 4 Ombres, Vitalumière, Joues Contrastes.

Major Product Areas: Perfume, Skin Care, Color Cosmetics, Accessories, Couture, Jewellery

Return to List

Church & Dwight

[Website](#)

500 Charles Ewing Boulevard
Ewing, NJ 08628
Phone: (609) 806-1200

Total Sales: \$3,395 M
CG Sales: \$3,395 M



Church & Dwight Co. was founded in 1896 by brothers-in-law John Dwight and Austin Church to sell sodium biocarbonate (baking soda).

Today the company continues to manufacture and sell baking soda under the Arm & Hammer brand name. Church & Dwight also produces laundry detergent, bathroom cleaners, carpet deodorizer, air fresheners, toothpaste, antiperspirants, industrial-grade carbonates, cat litter, and animal nutrition products.

Brand names include XTRA, Oxiclean, First Response, Orajel, Aim Toothpaste, Nair, Pepsodent, and Orange Glo.

Church & Dwight Co. trades publicly on the New York Stock Exchange under the ticker symbol CHD, is a member of the S&P 500, is in the Fortune 1000, has 4,200 employees, and had \$3.4 billion in revenue in 2015.

Return to List

Clarins

[Website](#)

4, rue Berteaux Dumas
Neuilly-sur-Seine 92203, France
Phone: 33 1 47 38 1212

Total Sales: \$1,700 M
CG Sales: \$1,700 M



Clarins is a French family-run business whose international activity began in the early 70's. Today, the Clarins Group is made up of 16 subsidiaries across 150 countries with more than 4000 employees.

The Clarins brand portfolio includes Clarins, Azzaro, Thierry Mugler, and My Blend. A skin care product range for men (ClarinsMen) was launched in 2002. The group's division Clarins Fragrance Group, also includes Porsche Designs Parfums, David Yurman fragrances, and Swarovski parfums. It also owns the organic cosmetics brand Kibio, and is a stockholder in L'Occitane.

Major Product Areas: Skin Care, Makeup, Body, Fragrance, Spa, Sun Products, Men's Skin Care, Self Tanner, Beauty, Luxury Cosmetics, Artistry, Sustainable Development, Designer Fragrances

[Return to List](#)

Clorox

[Website](#)

1221 Broadway
Oakland, CA 94612
Phone: (510) 271-7000

Total Sales: \$5,655 M
CG Sales: \$5,655 M



Clorox dates back to 1913 when 5 entrepreneurs set up the first liquid bleach factory in the US. The company was originally called the Electro-Alkaline company and its first product was Clorox bleach.

Today, the company manufactures several products other than Clorox bleach including Brita water filters, Burt's Bees, Formula 409 and Pine-Sol.

Major Product Areas: Cleaning Supplies, Personal Care

[Return to List](#)

Colgate-Palmolive

[Website](#)

300 Park Ave
New York, NY 10022
Phone: (212) 310-2000

Total Sales: \$16,034 M
CG Sales: \$16,034 M



COLGATE-PALMOLIVE

The Colgate-Palmolive Company is an American worldwide consumer products company focused on the production, distribution and provision of household, health care and personal products, such as soaps, detergents, and oral hygiene products (including toothpaste and toothbrushes). Under its “Hill’s” brand, it is also a manufacturer of veterinary products.

Brands: Total Advanced, Optic White, ProClinical White, 360°, Max White, Dora the Explorer, SpongeBob SquarePants, 2-in-1, Orabase, Phos-Flur rinse, Peroxyl, Speed Stick, Lady Speed Stick, Irish Spring, Softsoap, Irish Spring, Afta men’s toiletries, Palmolive, Ajax and Dermassage dishwashing liquids; Murphy Oil Soap, Fabuloso and Ajax.

Major Product Areas: Oral Care, Personal Care, Home Care, Pet Care

Return to List

Combe

[Website](#)

1101 Westchester Avenue
White Plains, New York 10604
Phone: 800-431-2610

Total Sales: \$252 M
CG Sales: \$252 M

COMBE

Combe Incorporated, based in White Plains, New York, is an American privately owned personal-care company founded in 1949 by Ivan Combe. Combe products are sold in 64 countries on six continents. Ivan Combe primarily promotes the brand names instead of the company name. Combe owns the brands Just for Men, Sea-Bond, Vagisil, and Grecian Formula.

In January 2011, Combe sold its cough remedy and skin care business to Reckitt Benckiser, and its foot care business (including Odor-Eaters) to Blistex.

Brands: Just for Men, Sea-Bond, Vagisil, Grecian Formula, Aqua Velva, Letric Shave, Just 5, Williams Mug Soap

Major Product Areas: Men's Grooming, Feminine Care, Denture Care

Return to List



Website

1 Park Avenue Floor 4
New York, NY 10016-5809
Phone: (212) 389-7000

Total Sales: \$4,395 M
CG Sales: \$4,395 M

C O T Y

Coty, Inc., is an American beauty products manufacturer based in New York founded in Paris, France, by François Coty in 1904. Its main products are fragrances, color cosmetics and skin and body care products. It is known for its cooperation with designers and celebrities for the creation of fragrances. Its biggest brands, or “power brands” as it calls them, are: Calvin Klein, Chloe, Davidoff, y, Marc Jacobs, Philosophy, Adidas, Playboy, OPI Products, Rimmel London and Sally Hansen.

In 2016, Coty purchased Procter & Gamble’s beauty brands for \$12.5 billion, making it one of the largest cosmetic companies globally. In October 2016, the company purchased Good Hair Day (GHD), a manufacturer of hair care products, for \$522.

Major Product Areas: Fragrances, Skin Care, Color Cosmetics

Return to List

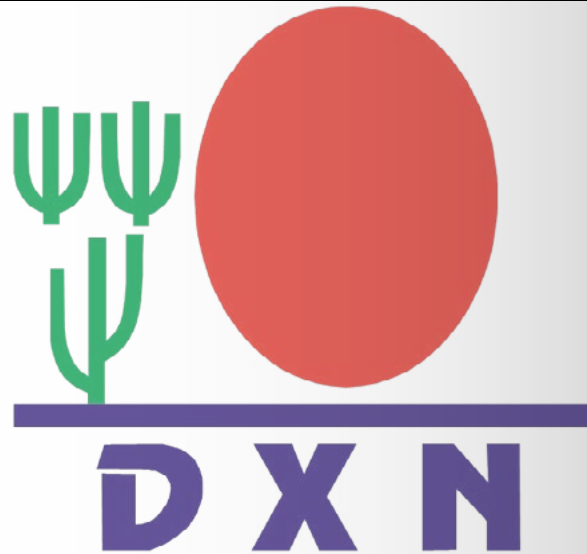


DXN Holdings Berhad

[Website](#)

565 Brea Canyon Road, Suite B
Walnut, CA 91789
Phone: 909-348-0188

Total Sales: \$862 M
CG Sales: \$822 M



DXN cultivates, manufactures and markets health food supplements. Based in Malaysia with worldwide operation, the company is well-known for its Ganoderma business. Its product lines include dietary supplements, food and beverages, personalcare products, skin care and cosmetics, household products and water treatment systems.

Products: Food and Beverage, Home Décor, Kitchenware, Home Care

Markets: 157

Sales People: 5 million

Employees: 1,150

[Return to List](#)

Ecolab

[Website](#)

370 N. Wabasha Street
St. Paul, MN
Phone: 800-352-5326

Total Sales: \$13,545 M
CG Sales: \$4,858 M

ECOLAB®

Ecolab was founded in 1923 by Merritt J. Osborn as Economics Laboratory. The company's first product, a hotel carpet cleaner, was not a success.

The company's second product was a soap for hotel dish washing machines called SOILAX. This soap was the best on the market and sales reached \$5.4 million by the end of the 1940's.

Today Ecolab offers cleaning, sanitation, pest-elimination and maintenance products and services to the energy, healthcare, hospitality and industrial industries.

Ecolab trades publicly on the New York Stock Exchange under the ticker symbol ECL, is a member of the S&P 500, is in the Fortune 500, has 45,415 employees and had \$13.55 billion in revenue in 2015.

Return to List

Edgewell

[Website](#)

1350 Timberlake Manor Parkway
St. Louis, MO 63017
Phone: 314-594-1900

Total Sales: \$2,412 M
CG Sales: \$2,412 M



Edgewell Personal Care is an American consumer products company based in St Louis, Missouri. The company was formed in 2015 following the corporate split of Energizer Holdings.

Edgewell Personal Care was formed by the renaming of Energizer Holdings. Energizers' battery business was then spun-off as Energizer Household Products and then renamed Energizer Holdings.

The company owns a number of brands including Schick, Wilkinson Sword, Playtex, Hawaiian Tropic, Persona, Skintimate, Edge, Banana Boat, Carefree, o.b., Stayfree, Wet Ones, Litter Genie.

Major Product Areas: Personal Care, Skin Care, Lotions, Shaving, Feminine Hygiene, Sun Care, Infant Care, Pet Care

[Return to List](#)

Elizabeth Arden

[Website](#)

2400 S.W. 145th Avenue, 2nd Floor
Miramar, FL 33027
Phone: (800) 326-7337

Total Sales: \$971 M
CG Sales: \$971 M



Elizabeth Arden

NEW YORK

Elizabeth Arden, Inc. is a major American cosmetics, skin care and fragrance company founded by Elizabeth Arden. As of September 7, 2016, the company is a wholly owned subsidiary of Revlon, Inc.

Brands: Visible Difference, Ceramide, PreVage, Eight Hour Cream, Red Door, Elizabeth Arden 5th Avenue, Elizabeth Arden green tea, Curve, Giorgio Beverly Hills, PS Fine Cologne, White Shoulders, Juicy Couture, Alfred Sung, BCBGMAXAZRIA, Ed Hardy, Geoffrey Beene, Halston, John Varvatos, Kate Spade New York, Lucky, Rocawear and True Religion.

Celebrity Fragrances: The fragrance brands of Britney Spears, Elizabeth Taylor, Mariah Carey, Taylor Swift, Justin Bieber, Nicki Minaj and Usher.

Major Product Areas: Skin Care, Cosmetics, Fragrances

Return to List

Energizer Holdings

[Website](#)

533 Maryville University Dr.
St. Louis, MO 63141
Phone: (314) 985-2000

Total Sales: \$1,632 M
CG Sales: \$1,632 M



Energizer Holdings is an American manufacturer of batteries. It produces batteries under the Energizer and Eveready brand names, and formerly owned a number of personal care brands until it separated that side of the business into a new company called Edgewell Personal Care in 2015.

In 2016, Energizer Holdings purchased HandStands Holdings Corporation, a leading designer and marketer of automotive fragrance and appearance products.

Brands: Energizer, Eveready, Refresh Your Car!, California Scents, Driven, Bahama & Co., LEXOL, Eagle One.

Major Product Areas: Batteries, Auto Fragrance & Appearance

Return to List

Estée Lauder

[Website](#)

767 Fifth Avenue
New York, New York 10153
Phone: (212) 572-4200

Total Sales: \$10,780 M
CG Sales: \$10,780 M



In 2013 Estée Lauder reached \$10 billion in sales for the first time.

Today Estée Lauder has a total of 30 brands, including Aveda, Bobbi Brown, Donna Karan, Kate Spade, M-A-C, Origins, Tommy Hilfiger, Michael Kors, and Sean Jean Fragrances. The company continues to be controlled by the Lauder family, which controls 70% of voting shares.

Estée Lauder has 46,000 employees and had almost \$11 billion in revenue in 2015.

Major Product Areas: Cosmetics, Hair Care, Skin Care, Fragrances

Return to List

Fancl

[Website](#)

89-1 Yamashita-cho
Naka-ku, Yokohama, Japan
Phone: +81(45)226-1200

Total Sales: \$806 M
CG Sales: \$806 M

FANCL

In 1980, skin trouble caused by cosmetics was a serious social concern in Japan. The strong desire to serve customers with cosmetics that contains no potentially harmful additives but only beauty agents to enhance skin's natural beauty, gave birth to FANCL Mutenka Cosmetics.

For Health supplements, FANCL is successful to provide affordable but high-quality products including kale powder and germinated brown rice, contrary to the expensive image of "Nutritional supplements" on the market.

Major Product Areas: Cosmetics

[Return to List](#)

GlaxoSmithKline

[Website](#)

980 Great West Road
Brentford, Middlesex TW8 9GS
United Kingdom
Phone: +44 (0)20 8047

Total Sales: \$35,260 M
CG Sales: \$8,700 M



GlaxoSmithKline

GlaxoSmithKline plc (GSK) is a British pharmaceutical company headquartered in Brentford, London. Established in 2000 by a merger of Glaxo Wellcome and SmithKline Beecham. GSK was the world's sixth largest pharmaceutical company as of 2015, after Pfizer, Novartis, Merck, Hoffmann-La Roche and Sanofi.

In 2015, GSK and Novartis completed a three part transaction which merged both companies' consumer units into the joint venture - GSK Consumer Healthcare.

Brands: Aquafresh, Maclean's, Sensodyne, Horlicks, Boost, Abreva Night Nurse, Breathe Right nasal strips, Nicoderm and Nicorette.

Major Product Areas: Oral Care, Skin Care, Personal Care, OTC

Return to List

Gojo Industries

[Website](#)

One GOJO Plaza, Suite 500
Akron, Ohio 44311
Phone: 330-255-6000

Total Sales: \$280 M
CG Sales: \$280 M



GOJO is a privately-held company headquartered in Akron, Ohio, with facilities in North America, South America, Europe and Asia.

GOJO Industries, Inc. is the leading global producer and marketer of skin health and hygiene solutions for away-from-home settings. Their broad portfolio includes hand cleaning, handwashing, hand sanitizing and skin care formulas under the GOJO®, PURELL® and PRO-VON® brand names.

GOJO formulas use the latest advances in the science of skin care. GOJO is known for state-of-the-art dispensing technology, engineered with attention to design and functionality. Their complete programs promote healthy behaviors for hand hygiene, skin care and, in critical environments, compliance.

Major Product Areas: Skin Care, Hygiene

Return to List

Guthy-Renker

Website

41-550 Eclectic Street Suite 200
Palm Desert, California 92260
Phone: (760) 773-9022

Total Sales: \$1,800 M
CG Sales: \$1,800 M

Guthy | Renker™

Guthy-Renker was founded in 1988 by Bill Guthy and Greg Renker. The company is a direct response marketing company which sells products to consumers via television ads, direct mail, infomercials, email campaigns, telemarketing, and internet ads.

Guthy-Renker began with a single product, Proactiv, which is an acne treatment program. As of 2014, the company has 8 different product groups, most of which are celebrity endorsed beauty treatments. Proactiv accounts for half of the company's annual revenue. In 2015, that revenue was \$1.8 billion.

Other products sold by Guthy-Renker include Meaningful Beauty, Crepe Erase, and WEN Hair Care products.

Major Product Areas: Skin Care, Hair Care

Return to List

Hanesbrands Inc

[Website](#)

1000 East Hanes Mill Road
Winston-Salem, NC 27105
Phone: (336) 519-8080

Total Sales: \$5,732 M
CG Sales: \$5,732 M



Hanesbrands was created in 2006 when it was spun-off from the Sara Lee Corporation.

The company owns many clothing brands, including Hanes, Champion, Playtex, Bali, L'eggs, Just My Size, Hanes Hosiery, Barely There, Wonderbra, Duofold, Aire, Tagless, and Zorba, among others.

Hanesbrands designs, manufactures, and sells men's underwear, socks, hosiery, women's underwear, and bras.

The company sells its products to wholesalers and retailers such as Target, Wal-Mart, and Kohl's.

Hanesbrands trades publicly on the New York Stock Exchange under the ticker symbol HBI, is a member of the S&P 500, is in the Fortune 1000, has 50,000 employees, and had \$5.73 billion in revenue in 2015.

Return to List

Helen of Troy

[Website](#)

One Helen Troy Plaza
El Paso, Tx
Phone: (915) 225-8004

Total Sales: \$1,445 M
CG Sales: \$1,445 M

Helen of Troy®

Helen of Troy Limited is a publicly-traded manufacturer of personal care electrical products under brands licensed from Vidal Sassoon, Revlon, Dr. Scholl's, Sea Breeze, and Vitapoint. It is also the parent corporation of OXO International and Kaz. The company is headquartered in Hamilton, Bermuda, and its U.S. operations are headquartered in El Paso, Texas.

Brands: Brut, Pert Plus, Sure, OXO, Vitalis, Infusium 23, Final Net, Visage Naturel, Dazey, Caruso, Karina, DCNL, Nandi, Epil-Stop, Isabel, Ammens, Condition 3-in-1, Skin Milk, Time Block, Idelle, Pur, Hydro Flask, Helen of Troy, Hot Tools, Hot Spa, Salon Edition, Revlon, Gallery Series, Wigo

Major Product Areas: Personal Care, Housewares, and Healthcare/Home Environment.

Return to List

Henkel

[Website](#)

Henkelstraße 67
40191 Düsseldorf, Germany
Phone: +49-211-797-0

Total Sales: \$20,606 M
CG Sales: \$20,606 M



Henkel AG & Company, KGaA, headquartered in Düsseldorf, Germany, is a multinational company active both in the consumer and industrial sector.

On June 24, 2016, Henkel Consumer Goods Inc., a subsidiary of Henkel AG & Co. KGaA, signed a definitive agreement to acquire The Sun Products Corporation for \$3.6 billion.

Brands: Persil, Purex, Vernel/Silan, Somat/Glist, Pril, Persil Abaya Shampoo, All, Sun, Wisk, Snuggle, Sunlight, Schauma, Schwarzkopf, Fa, Diadermine, Dial, Loctite, LePage, Unibond, Pritt, Polyseamseal.

Major Product Areas: Laundry & Home Care, Beauty Care, and Adhesive Technologies

Return to List

Herbalife

Website

800 West Olympic Blvd. Suite 406
Los Angeles, CA 90015
Phone: 310.410.9600

Total Sales: \$4,469 M
CG Sales: \$1,148 M



HERBALIFE®

Herbalife is a global nutrition company that has helped people pursue healthy, active lives since 1980.

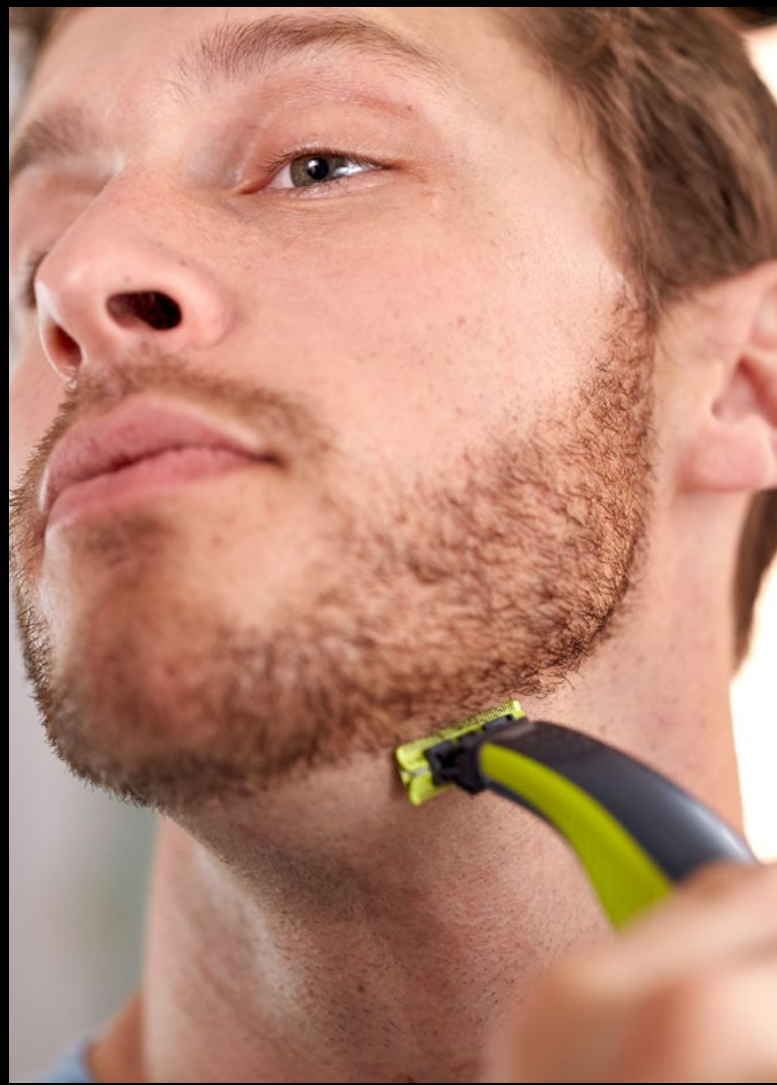
Today, Herbalife distributes their products in 88 countries through a network of 2.7 million independent distributors.

Brands: Skin Activator, Herbal Aloe, Radiant C and NouriFusion.

Major Products: Personal Care Products, Nutrition

Return to List





High Ridge Brands

[Website](#)

5 High Ridge Park
Stamford, CT 06905
Phone: (888) 289-4111

Total Sales: \$310 M
CG Sales: \$310 M



High Ridge
Brands

High Ridge Brands Co. was formed by Brynwood Partners VI L.P. in December 2010 to purchase the Zest brand from Procter & Gamble in the U.S., Canada and other selected territories and to serve as a platform for further acquisitions in the personal care consumer segment.

In 2011, High Ridge Brands Co. acquired brand and marketing rights to the Alberto VO5 and Rave brands from Unilever. In 2012, they acquired the global rights to the Coast personal cleansing brand from Henkel. In June 2012, the worldwide rights to the White Rain brand were purchased from Sun Products.

In 2016, High Ridge Brands was purchase by PE Firm CD&R for \$415 M.

Major Product Areas: Soap, Personal Cleansers and Hair Care

Return to List

Infinitus

[Website](#)

17/F, Infinitus Center, 12 Zhujiang
West Road, Pearl River New City,
Tianhe District, Guangzhou, China.
Phone: (8620) 3816 8888

Total Sales: \$3,880 M
CG Sales: \$3,880 M



INFINITUS is a member of Lee Kum Kee Group, a century-old Hong Kong enterprise. Headquartered in Hong Kong, INFINITUS is engaged in Chinese herbal plantations; R&D, production, sales and service of TCM health products; a mobile internet platform and property investment.

In 2014, the brand value of “Infinitus” was rated at RMB 36.889 billion (approx. USD 5.68 billion) by World Brand Lab, ranking 46th among China’s 500 Most Valuable Brands.

Brands: Beautrio Skin Care, BeneLife Health Care, Phytocare Personal Care, Homemate Household Products.

Major Product Areas: Health Nutrition, Skin Care, Health Care, Personal Care, Household Products

Return to List

Inter Parfums

[Website](#)

551 Fifth Avenue, Suite 1500
New York, New York 10176
Phone: 212.983.2640

Total Sales: \$468 M
CG Sales: \$468 M

i n t e r p a r f u m s

In the more than 30 years since its founding, Inter Parfums, Inc. has been selected as the fragrance and beauty partner for a growing list of brands that include Abercrombie & Fitch, Agent Provocateur, Anna Sui, Balmain, Banana Republic, bebe, Boucheron, Coach, Dunhill, Hollister, Jimmy Choo, Karl Lagerfeld, Lanvin, Montblanc, Oscar de la Renta, Paul Smith, Repetto, Rochas, Shanghai Tang, S.T. Dupont and Van Cleef & Arpels.

Inter Parfums is known for innovation, quality and its ability to capture the genetic code of each brand in the products it develops, manufactures and distributes in over 100 countries worldwide.

Major Product Areas: Fragrance

Return to List

ITC Ltd

[Website](#)

Virginia House, 37, Jawaharlal Nehru Road
Kolkata - 700071, India
Phone: +91-33-22889371

Total Sales: \$7,740 M
CG Sales: \$393 M



ITC Limited or ITC is an Indian conglomerate headquartered in Kolkata, West Bengal. Its diversified business includes five segments: Fast-Moving Consumer Goods (FMCG), Hotels, Paperboards & Packaging, Agri-Business & Information Technology.

Brands: Fiamma Di Wills, Vivel, Essenza Di Wills, Superia, Engage, Classmate, PaperKraft, Colour Crew, ITC Paper.

Major Product Areas: Personal Care, Stationery, Fragrance, Haircare, Skincare

[Return to List](#)

Jafra

[Website](#)

2451 Townsgate Road
Westlake Village, CA 91361
Phone: (805) 449-3000

Total Sales: \$502 M
CG Sales: \$502 M

JAFRA

JAFRA Cosmetics International, Inc. is one of the world's leading manufacturers of beauty products, offering a complete range of skin-care, fragrance, makeup and bath & body, with operations in 18 countries around the globe. The privately-held company has more than 550,000 Independent Consultants) and annual revenue in excess of half a billion U.S. dollars. Since 2004, JAFRA has been a member of the Vorwerk Group, a family enterprise established in 1883 with headquarters in Germany.

JAFRA offers more than 700 innovative beauty and skincare products that bring affordable luxury to the consumer through a diverse and expansive portfolio.

Brands: Royal Jelly, Jafra,

Major Product Areas: Skincare, Fragrance, Makeup and Bath & Body

Return to List

Jarden Corp

[Website](#)

1800 North Military Trail
Boca Raton, FL 33431
Phone: (561) 447-2520

Total Sales: \$8,604 M
CG Sales: \$3,339 M



Jarden Corporation is a manufacturer of consumer products.

In 1993 Ball Corporation spun-off its canning business into a new company named Alltrista Corporation. The spin-off retained the brands Kerr, Ball, and Bernardin.

Today Jarden manufactures more than 100 brands of consumer products including Sunbeam and Oster appliances, Coleman outdoor gear, First Alert home safety products, Diamond matches, K2 snowboards, Loew-Cornell art supplies, and Bee and Bicycle playing cards.

Jarden was acquired in 2016 by Newell Rubbermaid, which renamed itself Newell Brands.

Brands: Mr. Coffee, Breville, Holmes, Oster, Rival, Sunbeam, Coleman, Yankee Candle

Return to List

John Paul Mitchell Systems

[Website](#)

20705 Centre Pointe Pkwy
Santa Clarita, CA 91350
Phone: (661) 298-0400

Total Sales: \$437 M
CG Sales: \$437 M

PAUL MITCHELL

John Paul Mitchell Systems, known as Paul Mitchell, was founded by John Paul DeJoria and Paul Mitchell in 1980. The new company was created to support the success of hairdressers and provide luxury hair care at an affordable price.

The brand's signature white bottles with black lettering were originally designed because the company could not afford color ink.

Today John Paul Mitchell Systems is a privately-held company that sells 100 products in 100,000 salons in 80 countries worldwide.

Paul Mitchell designs, manufactures, and markets products under the brands Paul Mitchell, Modern Elixirs, The Tea Tree Collection, Paul Mitchell LAB, and Paul Mitchell Professional Hair Color.

Major Product Areas: Hair Products

Return to List

Johnson & Johnson

[Website](#)

One Johnson & Johnson Plaza
New Brunswick, NJ 08933
Phone: (732) 524-0400

Total Sales: \$70,074 M
CG Sales: \$13,507 M

Johnson & Johnson

Johnson & Johnson started producing consumer products in the 1920s. The company created a separate division for surgical products in 1941. This division eventually became the pharmaceutical division.. Johnson & Johnson expanded into women's sanitary products and toiletries in the 1970s and 1980s.

In recent years the company has diversified even further, into such areas as orthopedics, internet publishing, and biopharmaceuticals.

Johnson & Johnson's most well-know brands are Band-Aid, Tylenol, Johnson's baby products, Neutrogena, Clean & Clear, and Acuvue.

Today, Johnson & Johnson has 250 subsidiaries with operations in 57 countries, sells products in 175 countries, is part of the S&P 500, has 118,000 employees, and had over \$70 billion in revenue in 2015.

Return to List

Kao

[Website](#)

1-14-10 Nihonbashi Kayabacho
Chuo-ku, Tokyo 103-8210
Phone: 03-3660-7111

Total Sales: \$13,090 M
CG Sales: \$13,090 M



The Kao Group develops consumer product business that targets general consumers. Kao Group business segments that cater to the consumer include: the Beauty Care Business in which we offer prestige cosmetics, and premium skin care and hair care products; the Human Health Care Business with products that include functional health beverages and feminine and baby care products; and the Fabric and Home Care Business, which includes laundry detergents and household cleaners.

Major Product Areas & Brands: Beauty Care - Sofina, Kanebo, Molton Brown, Bioré, Jergens, Asience, John Frieda, Goldwell. Fabric & Home Care - Attack, Haiter, Magiclean. Health Care - Pyoura, Clear Clean Oral Care

Return to List

Kimberly-Clark

[Website](#)

351 Phelps Dr
Irving, TX 75038
Phone: (972) 281-1200

Total Sales: \$18,591 M
CG Sales: \$15,325 M



Kimberly-Clark

Kimberly-Clark Corporation is an American multinational personal care corporation that produces mostly paper-based consumer products. Kimberly-Clark brand name products include Kleenex facial tissue, Kotex feminine hygiene products, Cottonelle, Scott and Andrex toilet paper, Wypall utility wipes, KimWipes scientific cleaning wipes, and Huggies disposable diapers.

Founded in Neenah, Wisconsin, in 1872 and based in Irving, Texas, since 1985, it has approximately 43,000 employees. Kimberly-Clark UK holds Royal Warrants from Queen Elizabeth II and from the Prince of Wales in the United Kingdom. Kimberly-Clark is also listed among the Fortune 500. Subsidiaries under Kimberly-Clark include Kimberly-Clark Health Care and Kimberly-Clark Professional.

Major Product Areas: Consumer Paper Products, Diapers, Feminine Hygiene

Return to List

Kosé

[Website](#)

3-6-2 Nihonbashi, Chuo-ku
Tokyo 103-8251, Japan
Phone: +81-3-3273-1511

Total Sales: \$2,154 M
CG Sales: \$2,154 M



Kose is a leading cosmetic company in Japan and the creator of the AWAKE and SEKKISEI brands. Since its inception in 1946, Kose's pioneering research and development has contributed to the 3rd largest share in Japan's competitive cosmetic market.

Brands: Cosme Decorte AQ, Awake, Cosme Decorte, Beauté de Kose, Jill Stuart, Infinity, Grandaine, Crie, Predia, Visée, Phil Naturnt, Esprique, Sekkisei, Formule, Precious, Fasio, Nature & Co, Stephen Knoll, Happy Bath Day.

Major Product Areas: Skin Care, Cosmetics and Toiletries

[Return to List](#)

L Brands

[Website](#)

Three Limited Parkway
Columbus, OH 43230
Phone: (614) 415-7000

Total Sales: \$12,154 M
CG Sales: \$12,154 M

Lbrands

L Brands, Inc (formerly known as Limited Brands Inc. and The Limited Inc.) was founded in 1963 when Leslie Wexner opened a store with a \$10,000 loan. He named the store The Limited because it sold only younger women's clothing, in contrast to his parents' general merchandise store.

Its flagship brands include Victoria's Secret and Bath & Body Works.

L Brands, Inc. is part of the S&P 500, the Fortune 500, has 91,000 employees, and had \$12.15 billion in revenue in 2015.

Brands: Victoria's Secret, Bath & Body Works, Pink, Henri Bendel, La Senza

Major Product Areas: Apparel, Fragrance, Cosmetics, Personal Care

Return to List

L'Occitane

[Website](#)

108 rue Richelieu
Paris, France 75002
Phone: 020 7907 0301

Total Sales: \$1,287 M
CG Sales: \$1,287 M

L'OCCITANE EN PROVENCE

L'Occitane en Provence is an international retailer of body, face, fragrances and home products based in Manosque, France. The company was founded in 1976 by Olivier Baussan with the purpose to create a company that celebrates and preserves the traditions of his native Provence.

All of L'Occitane's products are developed and produced from its base in Manosque, where 1,000 employees work.

Brands: Almond, Angelica, Arlésienne, Aromachologie, Baux, Bonne Mère, Cade, Cedrat, Cherry Blossom, Harmonie Divine, Immortelle, La Collection de Grasse, Lavender, L'Homme Cologne Cedrat, L'Occitan, L'Occitane au Brésil, The Divine Collection, Verbena

Major Product Areas: Skin Care, Fragrance, Bath & Body, Hair Care, Men's Personal Care

Return to List

L'Oréal

[Website](#)

41, Rue Martre
92217 Clichy Cedex France
Phone: 33 14756 7000
US Phone: 212-818-1500

Total Sales: \$28,775 M
CG Sales: \$28,775 M

L'ORÉAL PARIS

L'Oréal S.A. is a French cosmetics company headquartered in Clichy, Hauts-de-Seine with a registered office in Paris. It is the world's largest cosmetics company and has developed activities in the field of cosmetics, concentrating on hair colour, skin care, sun protection, make-up, perfume and hair care.

Brands: Garnier, L'Oréal Paris, Le Club des Créateurs, Maybelline, SoftSheen-Carson, L'Oréal Professional, Kerastase, Redken, Matrix, Mizano, Shu Uemura Art of Hair, Keraskin Esthetics, Lancôme, Biotherm, Helena Rubenstein, Kiehl's, Shu Uemura, Giorgio Armani, Ralph Lauren, Cacharel, Viktor & Rolf, Diesel, YSL Beauté, Vichy, LaRoche-Posay, Innerve, SkinCeuticals, Sanoflore

Major Product Areas: Hair Care, Skin Care, Sun Care, Color Cosmetics, Toiletries and Fragrances

Return to List



[Website](#)

LG Twin Towers, 20 Yeouido-dong
Yeongdeungpo-gu, Seoul 150-721
Phone: +82 (0)2 3777 1114

Total Sales: \$48,800 M
CG Sales: \$3,510 M



LG Electronics, Inc. is a global leader and technology innovator in consumer electronics, mobile communications and home appliances. With 117 operations around the world, LG is comprised of four business units - Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions - and is one of the world's leading producers of flat panel TVs, mobile devices, air conditioners, washing machines, and refrigerators.

Consumer Products and Brands: laundry and dishwashing detergents, fabric softener, kitchen cleaners, toothpaste, shampoo, soap, baby care, skin care, color cosmetics, toiletries, VOV, LacVert, O Hui Original Energy 100 Bluetox, Belif Skin Care.

Relevant Product Areas: Household and Personal Care Products

Return to List

Lion

[Website](#)

1-3-7 Honjo
Sumida-ku, Tokyo, 130-0004, Japan
Phone: 81-3-3621-6211

Total Sales: \$3,574 M
CG Sales: \$2,800 M

LIION

Lion Corporation manufactures a variety of household products such as toothpaste and detergents. The Company also produces pharmaceuticals, chemical products, and seasonings. Lion sells its products primarily in Asia.

Brands: Charmy Magica, Clinica, Denthealth, Dentor, Excedrin, Fleuria, Free & Free, Guard, Guest & Me, Kirei Kirei Ha-sjdx, Halix, Kirei Kirei, Look, Oct, Pair, Platius, Reed, Shokubutsu, Shoyaku, Smile, Soflan, Soft in 1, Stoppa, Sucrate, Systema, Bio Zip, Top, Pc

Major Product Areas: Oral Care, Beauty Care, Pharmaceuticals, Fabric Care, Living Care, Gift and Channel-Specific Products, Pet Supplies, Dental Products, Chemical Products, Commercial Detergent Business

[Return to List](#)



Luminex HD & F

[Website](#)

10521 Millington Ct
Cincinnati, OH 45242
Phone: (513) 563-1113

Total Sales: \$500 M
CG Sales: \$500 M



Luminex

Home Décor & Fragrance Co.

Global alternative asset manager The Carlyle Group (NASDAQ: CG) and Centre Lane Partners, LLC, a New York-based private investment firm, announced that they have partnered to create Luminex Home Décor & Fragrance Holding Corporation.

This new holding company combines two global candle and home fragrance companies: Candle-lite Company and PartyLite. The two companies will operate as wholly-owned subsidiaries of Luminex HD&F Company, and will establish the foundation to create a leading global omni-channel home décor & fragrance company.

With more than 1,200 employees operating out of 12 offices worldwide, the new corporate office for Luminex will be based out of Candle-lite's headquarters in Blue Ash, OH.

Major Product Areas: Candles, Fragrance, Home Decor

Return to List



[Website](#)

22, avenue Montaigne
75008 PARIS, FRANCE
Phone: 33 (0)1 44 13 22 22

Total Sales: \$40,626 M
CG Sales: \$19,232 M

LVMH
MOËT HENNESSY • LOUIS VUITTON

LVMH Moët Hennessy Louis Vuitton SE, better known as LVMH, is a European multinational luxury goods conglomerate, native of France and headquartered in Paris. The company was formed by the 1987 merger of fashion house Louis Vuitton with Moët Hennessy, a company formed after the 1971 merger between the champagne producer Moët & Chandon and Hennessy, the cognac manufacturer.

It controls around 60 subsidiaries that each manage a small number of prestigious brands. The subsidiaries are often managed independently. The oldest of the LVMH brands is wine producer Château d'Yquem, which dates its origins back to 1593.

Brands: Christian Dior, Guerlain, Givenchy, Kenzo, Benefit, Fresh, Acqua di Parma, Parfums Loewe, Fendi and Pucci

Major Product Areas: Perfume, Makeup and Skin Care

Return to List

Mandom

Website

5-12, Juniken-cho, Chuo-ku
Osaka 540-8530, Japan
Phone: 06-6767-5001

Total Sales: \$679 M
CG Sales: \$679 M



Mandom Corporation is a Japanese manufacturer and distributor of hair care, skin care, perfumes, and deodorants. The company was founded in 1927 under the name Kintsuru Perfume Corporation, and changed its name to Mandom Corporation in 1971.

Gatsby is an established and renowned maker of quality beauty and hair care for men and women alike. Sales of Gatsby products accounted for 59.6% of the company's revenue in 2012.

Brands: Gatsby, GB, Lucido, Fraiche, Treatia, Lucido-L, Produce, Pixy, Baby Veil, Cleansing Express, Aroma Breeze, Simplity, Dr. Renaud, Guinot brand, Formulate, Aristia, and Direction Refilia, Miratone, and Johnny Andrean

Major Product Areas: Men's and Women's Toiletries

Return to List

Market America

Website

1302 Pleasant Ridge Rd
Greensboro, NC 27409
Phone: (336) 605-0040

Total Sales: \$791 M
CG Sales: \$791 M

marketamerica®

Market America is a product brokerage and Internet marketing company that specializes in one-to-one marketing. The company has generated over \$3.8 billion in accumulated retail sales through its international operations in the United States, Canada, Taiwan, Hong Kong, Australia and the Philippines.

Market America's product categories include health and nutrition (Isotonix), home and garden care (Snap), pet care (Pet Health), automotive care (Autoworks), weight management (TLS), personal care (Royal Spa, Fixx, Skintelligence), cosmetics (Motives by Loren Ridinger), jewelry (Loren Jewels, Yours by Loren Ridinger), and water filter systems (Pure H2O).

Markwins International

[Website](#)

22067 FERRERO
City of Industry, CA 91789-5214
Phone: (866) 429-2474

Total Sales: \$404 M
CG Sales: \$404 M

MARKWINS
i n t e r n a t i o n a l

Established in 1984, Markwins Beauty Brands is the largest privately owned cosmetics company in North America with a track record of acquiring brands and reenergizing their consumer appeal. In the last ten years alone, Markwins Beauty Brands has experienced triple-digit growth (+291%* from '05-'15) across their portfolio of beloved brands like wet n wild®, Black Radiance®, Bonne Bell®, Lip Smacker®, and Physicians Formula®.

In fact, for the first quarter of 2016, Markwins portfolio of beauty brands (EST. \$403.8 Million total revenue in 2015***) is up 16.9%, outpacing the total cosmetics industry growth (+3.9%), positioning the corporation as the 4th beauty brand supplier in North America.

Major Product Areas: Cosmetics

Return to List

Mary Kay

[Website](#)

16251 Dallas Pkwy
Addison, TX 75001
Phone: (972) 687-6300

Total Sales: \$4,000 M
CG Sales: \$4,000 M

MARY KAY®

Mary Kay Ash founded her namesake company in 1963, after 25 years of direct selling for other companies. The company grew steadily, and by 1993 the Mary Kay manufacturing facility was the size of three football fields. At this time the company had a salesforce of 220,000.

Today Mary Kay is the sixth-largest direct selling company in the world, with \$4 billion in revenue in 2015. The company is on the Forbes list of America's Largest Private Companies.

Brands: Mary Kay, Time Wise

Major Product Areas: Cosmetics, Fragrance, Body Care, Skin Care, Sun Care

Return to List

Mattel

[Website](#)

333 Continental Blvd
El Segundo, CA 90245
Phone: (310) 252-2000

Total Sales: \$6,284 M
CG Sales: \$352 M



Mattel was founded in 1945 by Howard Matson and Eliot Handler, who combined their names to form Mattel. Eliot's wife, Ruth, became the company president and created Barbie in 1959.

Mattel is currently the world's largest toy manufacturer. They produce many highly popular brands including Fisher-Price, Barbie dolls, Hot Wheels and Matchbox cars.

Mostly known as a toy manufacturer, Mattel also produces fast moving consumer products in the arts and crafts and paper categories.

Major Product Areas: Toys, Coloring Books, Arts & Crafts

Return to List

McBride

[Website](#)

Middleton Way, Middleton
Manchester, M24 4DP, UK
Phone: +44 (0)161 653 9037

Total Sales: \$862 M
CG Sales: \$862 M



McBride is Europe's leading provider of Private Label Household and Personal care products developing, producing and selling our products to leading retailers throughout Europe and beyond. It employs around 5,000 employees.

McBride's turnover is split approximately 80% household and 20% personal care products. It supplies over 95% of Europe's top 20 retailers including Aldi, Auchan, Carrefour, Casino, Edeka, Leclerc, Metro, Rewe, J Sainsbury's, Tesco and Asda/ Wal-Mart.

Brands: Surcare, Clean 'n Fresh, Oven Pride, Lime Lite, Clean Right, Actiff, Cobra, Bonaria, Isabel Yplon, Avea.

Major Product Areas: Household Care, Personal Care

Return to List

Mead Johnson Nutrition

[Website](#)

2701 Patriot Blvd., Fourth Floor
Glenview, IL 60026 USA
Phone: 847.832.2420

Total Sales: \$4,071 M
CG Sales: \$4,071 M



Mead Johnson Nutrition is a global leader in pediatric nutrition with more than 70 products in over 50 countries. The Enfa family of brands, including Enfamil® infant formula, is the world's leading brand franchise in pediatric nutrition.

Brands: Enfamil, Enfagrow, Enfakid, Enfapro A, Choco Milk, Lactum, Nutramigen, Sustagen

Product Areas: Infant Nutrition

Return to List

Menard Cosmetics

[Website](#)

3-18-15 Marunouchi
Naka-ku Nagoya, 460-8567 JAPAN
Phone: + 81-052-961-3181

Total Sales: \$198 M
CG Sales: \$198 M



MENARD
J A P A N , S I N C E 1 9 5 9

MENARD which started in Asia, has now expanded to a total of 26 countries and regions throughout the world: 11 countries and regions in Asia, 2 countries in the Middle East, the United States, France and 13 other European countries.

They place strong emphasis on product package design. They hope their products provide a beautiful accent to the elegant scenes and moments of your life. MENARD offers an extensive lineup of products so as to provide each customer worldwide with her ideal product or service.

Brands: Authent, Embellir, Illneige/Saranari, Tsukika, Colax, Beau-ness, Herb Mask, Jupier

Major Product Areas: Cosmetics & Health Nutrition

Return to List

Natura

Website

km 293 ed. I - N/a - Potuvera
Itapecerica da Serra; Sao Paulo; 06850-000
Phone: +55 11 4147-8300

Total Sales: \$2,410 M
CG Sales: \$2,410 M



Natura Cosméticos S.A. is a Brazilian manufacturer and marketer of beauty products, household, and personal care, skin care, solar filters, cosmetics, perfume and hair care products the company that sells products through representatives in many countries across the world. The company was founded in 1969 by Luiz Seabra, and became a public company listed on São Paulo Stock Exchange in 2004. Currently the company is the second largest Brazilian cosmetics company by revenue, after O Boticário.

Brands: Ekos soap, Natura Faces, Aquarela and Una makeup; Chronos skin care, Natura, Naturé baby care, Vitaplant hair care; Natura fotoequilibrio sunscreens; Amó fragrances

Major Product Areas: Beauty Products, Household, and Personal Care, Skin Care, Solar Filters, Cosmetics, Perfume and Hair Care Products

Return to List

Nerium International

[Website](#)

4006 Belt Line Road
Addison, TX 75001
Phone: (855) 463-7486

Total Sales: \$516 M
CG Sales: \$516 M



NERIUM™
INTERNATIONAL

Nerium International is a multi-level marketing company, where “Brand Managers” earn commissions by enrolling new customers and selling products, as well as for the brand managers they recruit and their sales.

Nerium International is #12 in the 2015 Inc. 5000 list of Fastest-Growing Private Companies in the United States with a three-year growth rate of 16,617%. The company has added 285 jobs in the past three years for a total number of 299 employees.

Major Product Areas: Anti-Aging, Skin Care, Nutritional Supplements

[Return to List](#)

Nestle Healthcare

Website

12 Vreeland Road, 2nd Floor
Florham Park, NJ 07932
Phone: 800-422-2752

Total Sales: \$92,569 M
CG Sales: \$10,906 M



Nestlé S.A. is a Swiss transnational food and drink company headquartered in Vevey, Vaud, Switzerland. It is the largest food company in the world measured by revenue. Nestlé's products include baby food, medical food, bottled water, breakfast cereals, coffee and tea, confectionery, dairy products, ice cream, frozen food, pet foods, and snacks. It is one of the main shareholders of L'Oreal, the world's largest cosmetics company.

In September 2010, Nestlé announced to invest more than \$500 million between 2011 and 2020 to develop health and wellness products to help prevent and treat major ailments like diabetes, obesity, cardiovascular disease and Alzheimer's. Nestlé created a wholly owned subsidiary, Nestlé Health Science.

Brands: Boost, Nutren Junior, Peptamn AF, Resource

Return to List

New Avon

[Website](#)

777 Third Avenue
New York, NY 10017
Phone: (212) 282-6000

Total Sales: \$1,010 M
CG Sales: \$1,010 M

AVON

the company for women

New Avon LLC is the leading social selling beauty company in North America. The company generated over \$1 billion in revenues during 2015, and has nearly 400,000 independent sales Representatives in the United States, Puerto Rico and Canada. New Avon's product portfolio includes award-winning skincare, color cosmetics, fragrance and personal care products, featuring iconic brands such as Anew, Avon Color, Mark, and Skin So Soft, as well as fashion and accessories. Avon has a 130 year history of empowering women through economic opportunity, and the company also proudly supports the Avon Foundation for Women in its efforts to end breast cancer and domestic violence.

Avon's business in North America (US, Canada, Puerto Rico) operates as New Avon LLC, a privately held company majority owned by Cerberus Capital Management, LP.

Return to List



New Era Health Industry

Website

10th Hospital Dist Sciec Pk Rd
Beiqing Rd Changping District
Beijing, 102206, China
Phone: 86-10-6485-0818

Total Sales: \$1,160 M
CG Sales: \$1,160 M



New Era Health Industry Group Co. Ltd. develops, manufactures, and distributes food products. The Company produces green health care products, nutritious foods, cosmetics and cosmetic products, and other related products. New Era Health Industry Group also engages in urban energy saving infrastructure, industrial energy conservation, clean technology and new energy businesses.

At present, the company's main products with independent intellectual property rights include the "national treasure" of pine pollen and bamboo Corning as the representative of health food, nutrition and food "Pandan Court," cosmetic, "Bamboo Jane" cleaning supplies and other four major categories more than 150 kinds of products products are sold in domestic and international reputation, lead the public into the healthy new life.

Return to List

Newell Rubbermaid

[Website](#)

221 River Street
Hoboken, NJ 07030
Phone: (770) 418-7000

Total Sales: \$5,916 M
CG Sales: \$3,468 M



Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, EXPO®, Parker®, Elmer's®, Coleman®, K2®, Rawlings®, Irwin®, Lenox®, Oster®, Sunbeam®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, Aprica®, Calphalon®, Rubbermaid®, Goody®, First Alert®, FoodSaver®, Jostens®, NUK®, and Yankee Candle®.

For more than 100 years, the enduring strength of the company has been its ability to keep reinventing itself. As the needs of consumers have evolved, so have we.

Newell Rubbermaid and Jarden Corporation announced a game-changing combination, creating a \$16 billion global consumer goods company with a broad portfolio of power brands in large, growing and unconsolidated global markets. The deal was completed in 2016.

Return to List

Nu Skin

[Website](#)

75 West Center Street
Provo, UT 84601
Phone: (801) 345-1000

Total Sales: \$2,247 M
CG Sales: \$1,364 M



NU SKIN.
THE DIFFERENCE. DEMONSTRATED.™

Nu Skin Enterprises was founded in 1984 in Utah as a personal care products company.

Today, Nu Skin is a multilevel marketing company that sells 200 personal care products through a network of 950,000 independent distributors and sales reps. The company also sells dietary supplements, fragrances, mouthwash, hair care products, and cosmetics.

Nu Skin Enterprises trades publicly on the New York Stock Exchange under the ticker symbol NUS, was on the list of Forbes Fastest Growing Companies, was on the Fortune 1000, has 5,056 employees, and had \$2.2 billion in revenue in 2015.

Major Product Areas: Personal Care, Skin Care, Oral Care, Hair Care, Cosmetics, Dietary Supplements, Fragrances

Return to List

O Boticário

Website

Roque Petrónio Junior Avenue, 999
Morumbi Office Tower
Vila Gertrudes, São Paulo, 04707-910
Phone: (11) 3809 5600

Total Sales: \$1,500 M
CG Sales: \$1,500 M



O Boticário is a business unit controlled by Boticário Group. IO Boticário is one of the largest franchise network in Brazil, according to the Brazilian Franchising Association. The brand has 900 franchisees that are responsible for a network of approximately 3,750 stores in 1,750 Brazilian cities, which generate around 22,000 direct and indirect jobs. In the international market, it is present in eight countries: Portugal, Japan, Angola, Venezuela, Paraguay, United States of America, Mozambique and Colombia. O Boticário portfolio has over 1,100 products including perfumery, makeup and personal care, with face, body and hair items for men and women of all ages and lifestyles, as well as children and teenagers.

Return to List

Oriflame

[Website](#)

Route des Arsenaux 41 Ch-1705
Fribourg, Switzerland
Phone: +41 26 425 87 14

Total Sales: \$1,329 M
CG Sales: \$1,329 M



Oriflame Cosmetics is an international beauty company selling direct in more than 60 countries worldwide with their wide portfolio of Swedish, natural, innovative beauty products which are marketed through a sales force of approximately 3.6 million independent consultants, who together create annual sales around \$1.3 billion.

Brands: Over 300 unique Brands including - Diamond Cellular, Eclat, Ecobeauty, Ecollagen, Essentials, Giordani Gold, Glacier, Love Nature, Milk & Honey Gold, North for Men, NovAge, Optimals, Oriflame Beauty, Pure Skin, Royal Velvet, Silk Beauty, SkinPro, Sun Zone, Swedish Spa, Tender Care, The ONE, Time Reversing, True Perfection, Very Me, Muse, Athena, Divine, HairX, eleo, Baby

Major Product Areas: Skin Care, Color Cosmetics, Fragrances, Personal and Hair Care Products, Wellness and Accessories

Return to List

Partylite (Formerly Blyth)

[Website](#)

600 Cordwainer Dr
Norwell, MA 02061
Phone: 888-999-5706

Total Sales: \$273 M
CG Sales: \$273 M



PARTYLITE®

The PartyLite tradition of making the world's finest candles dates back more than a century to one woman and one candle in the heart of New England, where American candle-making has its roots. In 1909, a schoolteacher named Mabel Baker began making bayberry candles in her Cape Cod kitchen. Soon she was producing the finest candles in New England. From those sweet, fragrant beginnings emerged a company that, in 1973, introduced a new concept and a new brand called PartyLite. Based in Norwell, Mass., today our company is the world's #1 party plan company selling candles, candle holders, flameless fragrance and wax warmers, as well as holiday and home décor in 21 different countries. PartyLite also ranks #31 in the Direct Selling News "Global 100 top revenue-generating direct selling companies."

Subsidiaries: Day & Ross Transportation Group

Major Product Areas: Candles, Home Decor, Gifts

Return to List



[Website](#)

6 High Ridge Park
Stamford, CT 06905
Phone: 203-655-8807

Total Sales: \$400 M
CG Sales: \$400 M

pdc brands™
beauty & wellness

PDC Brands provides beauty, personal care, and wellness products. The company offers fragrances, body lotions, body washes, and beauty products for men and women. Its products are offered through mass, chain drug, grocery, dollar, and club retailers in the United States and internationally. PDC Brands was formerly known as Parfums de Coeur, Ltd. and changed its name to PDC Brands in March 2015. The company was founded in 1981 and is based in Stamford, Connecticut.

Brands: Dr. Teal's, Body Fantasies, Bod, cantu, bodycology, Calgon

Major Product Areas: Bath and Body, Fragrance, Hair Care

Return to List

Perfumania Holdings

[Website](#)

35 Sawgrass Dr Ste 2
BELLPORT, NY 11713-1577
Phone: 631.866.4100

Total Sales: \$248 M
CG Sales: \$248 M

PERFUMANIA

AMERICA'S LEADING PERFUMERY CHAIN

Perfumania Holdings, Inc., incorporated on January 25, 2000, is a wholesale distributor and retailer of perfumes and fragrances.

The Company operates in two segments, which include wholesale distribution and specialty retail sales of designer fragrance and related products. Its wholesale business includes QFG, Parlux and Five Star. Its retail business is conducted through Perfumania, SOW and Perfumania.com.

The company manufactures and distributes a wide array of brands including Kenneth Cole, Shawn Carter, Jay-Z, Paris Hilton, Jessica Simpson, Rihanna, Marc Ecko, Vince Camuto, Donald Trump and Ivanka Trump fragrances and related beauty products.

Major Product Areas: Fragrance

Return to List

Perrigo

Website

515 Eastern Avenue
Allegan, Michigan 49010
Phone: (269) 673-8451

Total Sales: \$4,604 M
CG Sales: \$3,151 M

Perrigo®

Perrigo Company is a leading global healthcare supplier that develops, manufactures and distributes over-the-counter (OTC) and prescription pharmaceuticals, nutritional products, active pharmaceutical ingredients (API) and consumer products. Perrigo is the world's largest manufacturer of OTC pharmaceutical products for the store brand market. Perrigo's primary markets and locations of manufacturing facilities are the United States, Israel, Mexico and the United Kingdom.

Perrigo Company manufactures a total of 2,700 products including pain relievers, cough and cold products, digestive aids. The company also makes 700 generic prescription medications and products. Perrigo Company's specialty is making products that use similar packaging and lower prices to compete with leading brands.

Major Product Area: OTC and Private Label Manufacturing

Return to List

Pfizer

[Website](#)

235 East 42nd Street
New York, NY 10017
Phone: 212-733-2323

Total Sales: \$48,851 M
CG Sales: \$3,395 M



Pfizer was founded in 1849 as a fine chemical manufacturer by the cousins Charles Pfizer and Charles Erhart under the name Charles Pfizer and Company. The company's first success was an antiparasitic called santonin. However, its growth really started when it started producing citric acid in the 1880s.

In 2006 Pfizer sold its Consumer Healthcare unit for \$16.6 billion to Johnson & Johnson.

Today Pfizer is one of the world's largest pharmaceutical companies in the world by revenue. Pfizer is part of the Dow 30 and the S&P 500, has 91,500 employees, and had \$48.85 billion in revenue in 2015.

OTC Brands: Advil, Alavert, Anbesol

Major Product Areas: Pharmaceuticals, OTC

Return to List

Pierre Fabre

[Website](#)

1225 17th St.
Denver, CO 80202
Phone: 303-279-6565

Total Sales: \$1,400 M
CG Sales: \$1,400 M



Pierre Fabre

Laboratoires Pierre Fabre is a French multinational pharmaceutical and cosmetics company. The company had a consolidated turnover of 1.978 billion euros in 2012 (including 54% international). It is headquartered in the city of Castres, Midi-Pyrénées, France.

The company is present in over 130 countries. Laboratories Pierre Fabre had approximately 10,000 employees in 2012. The company's business activity is focused on research, development, manufacturing and marketing of cosmetics, prescription medicines and family health products. Consumer Health Care and phytotherapy represent 47% of turnover, whereas cosmetics represent 53%.

Brands: Avène, Ducray, A-Derma, Pierre Fabre Dermatology, Klorane, René Furterer, Elancyl and Galénic.

Major Product Areas: Consumer and Professional Skin Care and Hair Care Products

Return to List

Pola Orbis

[Website](#)

POLA GINZA BUILDING 1-7-7 Ginza
Chuo-ku, TOKYO 104-0061 JAPAN
Phone: +81-3-3563-5517

Total Sales: \$2,106 M
CG Sales: \$1,939 M



POLA ORBIS
HOLDINGS

POLA ORBIS HOLDINGS INC. develops, manufactures and markets cosmetic products, centering in skincare products. Under its multi-brand strategy, the Company holds nine cosmetic brands including POLA, prestige skincare brand, ORBIS, oil-free skincare brand, H2O PLUS and Jurlique.

Brands: Pola, Orbis, H2O Plus, Jurlique (acquisition), Three, PDC , Vitabright KX, and Decencia

Major Product Areas: Beauty and Skin Care products

[Return to List](#)

Prestige Brands

[Website](#)

660 White Plains Road-Ste. #250
Tarrytown, NY 10591
Phone: 914-524-6819

Total Sales: \$715 M
CG Sales: \$715 M



Prestige Brands Holdings, Inc. is a company that markets and distributes Over-The-Counter Healthcare and Household Cleaning products. It was formed by the merger of Medtech Products, Inc., Prestige Brands International, and The Spic and Span Company in 1996.

Among the brands owned by Prestige Brands are Chloraseptic sore throat products, Clear Eyes, Compound W wart treatment, Dramamine motion sickness treatment, Efferdent denture care, Luden's throat drops, BC & Goody's Headache Powders, Pediacare & Little Remedies children's OTC products, Beano (dietary supplement), Comet and Spic and Span household cleaning products.

In 2016, The Company divested its Fiber Choice, PediaCare and New-Skin brands.

Major Product Areas: OTC and Household Products

Return to List

Procter & Gamble

Website

1 Procter & Gamble Plaza
Cincinnati, OH 45202
Phone: (513) 983-1100

Total Sales: \$76,279 M
CG Sales: \$76,279 M

P&G

Brands: Beauty & Grooming: AP/Deo—Gillette, Old Spice and Secret; Bodywash & Soap—Camay, Gillette, Ivory, Olay, Old Spice and Safeguard; Colognes—Old Spice; Cosmetics—Cover Girl, Dolce & Gabbana, Max Factor; Hair Care—Aussie, Fekkai, Gillette, Head & Shoulders, Herbal Essences; Nioxin, Pantene, Pert, Rejoice, Sebastian, Vidal Sassoon and Wella; Hair Color—Clairol Professional, Fekkai, Natural Instincts, Nice 'n Easy, Wella; Oral Care—Crest, Oral-B, Scope; Prestige Fragrances—Anna Sui, Christina Aguilera, Dolce & Gabbana, Dunhill, Escada, Gucci, Hugo Boss, Lacoste, Naomi Campbell, Puma; Shaving—Braun, Fusion, Gillette, Mach3, Prestobarba/Blue, Venus; Skin Care—Braun, DDF, Gillette, Olay, Prestobarba/Blue, SKII. Household: Air Freshener—Febreze; Dishwashing—Ariel, Cascade, Dawn, Joy; Cleaners—Bounty, Comet, Mr. Clean, Swiffer; Laundry—Ace, Bold, Bounce, Cheer, Downy, Dreft, Era, Febreze, Gain and Tide.

Major Product Areas: Beauty & Grooming, Household Care

Return to List

Puig

[Website](#)

Travessera de Gracia, 9
Barcelona 08021, Spain
Phone: 34 93 400 70 00

Total Sales: \$1,804 M
CG Sales: \$1,804 M



Puig is a Spanish company operating in the fashion and fragrance sectors. The company was founded in 1914 by Antoni Puig i Castelló in Barcelona, Catalonia, Spain. Puig markets its products in 150 countries and is directly present in 22 of them, employing 4,483 people worldwide.[citation needed] In 2015, it reached €1.645 billion in net revenues and €126 million in net income.

Brands: NINA RICCI, CAROLINA HERRERA, PACO RABANNE, JEAN PAUL GAULTIER, PRADA, VALENTINO, PENHALIGON'S, L'ARTISAN PARFUMEUR, AGUA BRAVA, QUORUM, LAVANDA AÑEJA, ROYAL REGIMENT, AQUARIUS, HENO DE PRAVIA, LAVANDA PUIG, VITESSE

Major Product Areas: Fragrance, Fashion, Cosmetics, Toiletries

Return to List

PZ Cussons

[Website](#)

3500 Aviator Way
Manchester, M22 5TG, UK
Phone: 0161 435 1000

Total Sales: \$1,003 M
CG Sales: \$681 M



PZ Cussons is a major British manufacturer of personal healthcare products and consumer goods. It operates worldwide, especially in Africa and Commonwealth nations.

Brands: Imperial Leather, Joy, Cussons Baby, Robb, Cussons Pure, Premier, Carex, Venus, Luksja, Original Source, Sanctuary Spa, Charles Worthington, St. Tropez, Fudge, Morning Fresh, E, Radiant, Robb and Duck.

Major Product Areas: Personal Care, Toiletries, Beauty, Hair Care, Household Products

[Return to List](#)

Reckitt Benckiser

[Website](#)

103-105 Bath Road
Slough Berkshire, SL1 3UH, UK
Phone: +44 (0)1753 217800

Total Sales: \$13,560 M
CG Sales: \$13,037 M



Reckitt Benckiser is a global force in household, health and personal care. Its 19 Powerbrands, in high growth categories, take a disproportionate share of RB's top end marketing investment. Powerbrands drive over 70% of growth. Innovations launched in the last 5 years generate around 30% net revenue.

Brands: Vanish, Calgon, Woolite, Lysol, Dettol, Cillit Bang, Harpic, Air Wick, Mortein, Dettol, Veet, Clearasil

Major Product Areas: Household and Personal Care Products

Return to List

Revlon

[Website](#)

One New York Plaza
New York, New York 10004
Phone: 212-527-4000

Total Sales: \$1,914 M
CG Sales: \$1,914 M

REVLON®

Revlon is a global color cosmetics, hair color, beauty tools, fragrances, skincare, anti-perspirant deodorants and beauty care products company whose vision is Glamour, Excitement and Innovation through high-quality products at affordable prices. Revlon® is one of the strongest consumer brand franchises in the world. Revlon's global brand portfolio includes Revlon® color cosmetics, Almay® color cosmetics, SinfulColors® color cosmetics, Pure Ice® color cosmetics, Revlon ColorSilk® hair color, Revlon® beauty tools, Charlie® fragrances, Mitchum® anti-perspirant deodorants, and Ultima II® and Gatin-eau® skincare.

As a result of its acquisition of The Colomer Group in October 2013, Revlon's global portfolio also includes: Revlon Professional®, Inter-cosmo®, Orofluido® and UniqOne™ hair care; CND®, CND Shel-lac® and CND Vinylux™ nail polishes; and American Crew® men's hair care.

Return to List

Rodan + Fields

[Website](#)

60 Spear Street, Suite 600
San Francisco, CA 94105
Phone: 415-273-8000

Total Sales: \$627 M
CG Sales: \$627 M

RODAN+FIELDS®
DERMATOLOGISTS
prescription for change™

Rodan & Fields, LLC manufactures skincare products. Its products include eye cloths, multi-function eye creams, regimens, hand treatment regimens, Vitamin D supplements, body moisturizers, body sunscreens, gauze pads, micro-dermabrasion pastes, and mineral peptides brushes.

The company offers its products online, as well as through independent consultants and independent business owners across the United States. The company was founded in 2000 and is based in San Francisco, California. Rodan & Fields, LLC is a former subsidiary of The Estée Lauder Companies Inc.

Major Product Areas: Skin Care, Supplements

Return to List

Sanofi Aventis

[Website](#)

55 Corporate Drive
Bridgewater, NJ 08807
Phone: 908-981-5000

Total Sales: \$37,870 M
CG Sales: \$3,492 M



Sanofi-Aventis U.S. LLC is a healthcare company that discovers, develops, produces, and markets therapeutic solutions focused on patients' needs in the United States. The company researches, develops, and brings to market healthcare products and treatments for cardiovascular diseases, oncology, sleep disorder, thrombosis, allergy and respiratory illness, diabetes, central nervous system, internal medicine, metabolic disorders, osteoporosis, and hypertension.

It offers prescription products, vaccines and biologics, and other products. The company was founded in 1999 and is headquartered in Bridgewater, New Jersey. Sanofi-Aventis U.S. LLC operates as a subsidiary of Sanofi.

Relevant Product Areas: OTC, Skin Care

Return to List

SC Johnson

[Website](#)

1525 Howe St.
Racine, WI 53403-5011
Phone: 262-260-2000

Total Sales: \$9,600 M
CG Sales: \$9,600 M



A FAMILY COMPANY

Today, S.C. Johnson & Sons is still a family company and is now in the fifth generation of family ownership and family management. The company is one of the largest family-owned companies in the United States.

The company's well-known products include Raid insecticides, Glade air fresheners, Pledge furniture polish, Windex glass and surface cleaners, Ziploc storage bags, Off insect repellent, Saran Wrap, and Edge shaving gel, among others.

S.C. Johnson & Son is on the Forbes list of America's Largest Private Companies, has 12,000 employees, and had \$9.6 billion in revenue in 2015.

Major Product Areas: Household Products, Personal Care

Return to List

Scentsy

[Website](#)

2701 East Pine Avenue
Meridian, Idaho 83642
Phone: (208) 472-0800

Total Sales: \$429 M
CG Sales: \$429 M



Scentsy was founded in 2003 by two sister-in-laws, Kara Egan and Collette Gunnell in Salt Lake City, Utah. The company began making light bulb based candle and scented wax warmers.

The company sells its products via multi-level, direct marketing. The company grew quickly and as of 2013, had more than 75,000 sales consultants and 1,013 employees who work at company headquarters in Meridian, Idaho.

Scentsy had annual revenue in 2011 of \$190 million. In addition to the original candle warmers and scented wax, the company has expanded into scented bath products, laundry items, and cosmetics.

Major Product Areas: Scented Wax, Candles, Laundry Items, Cosmetics, Bath and Body

Return to List

Scotts Miracle-Gro

Website

14111 Scottslawn Road
Marysville, OH 43041
Phone: (937) 644-0011

Total Sales: \$3,017 M
CG Sales: \$3,017 M

Scotts Miracle-Gro

The Scotts Miracle-Gro Company was founded in 1868 by Orlando Scott as a premium seed company named Scotts Lawn Seed. The company was incorporated as The O.M. Scott & Sons Company in 1914.

Today The Scotts Miracle-Gro Company makes and markets fertilizers, grass seeds, potting soils, herbicides and tools under the Ortho, Miracle-Gro, Scotts, and Turf Builder brands.

The company trades publicly on the New York Stock Exchange under the ticker symbol SMG, is a member of the S&P 400, is on the Fortune 1000, has 6,700 employees, and had \$3.02 billion in revenue in 2015.

Brands: Scotts®, Miracle-Gro® and Ortho®

Major Product Areas: Lawn and Garden

Return to List

Sealed Air

[Website](#)

200 Riverfront Boulevard
Elmwood Park, NJ 07407
Phone: (201) 791-7600

Total Sales: \$7,032 M
CG Sales: \$7,032 M



Sealed Air is a packaging company known for prominent brands Bubble Wrap, Cryovac food packaging, and Diversey cleaning and hygiene.

Today Sealed Air manufactures Instapak foam, Jiffy mailers, Fill-Air inflatable packaging, and Bubble Wrap through its Product Care division. The Food Care division makes Cryovac bags, trays, and absorbent pads, which are used by supermarkets and food processors to protect fresh meat and poultry.

Sealed Air trades publicly on the New York Stock Exchange under the ticker symbol SEE, is a member of the S&P 500, is on the Fortune 500, has 25,000 employees, and had \$7.03 billion in revenue in 2015.

Major Product Areas: Packaging Materials

Return to List

Seventh Generation

[Website](#)

60 Lake Street
Burlington, VT 05401
Phone: 802-658-3773

Total Sales: \$250 M
CG Sales: \$250 M



Seventh Generation, Inc., is an American company that sells cleaning, paper, and personal care products designed with human health and the environment in mind. Established in 1988, the Burlington, Vermont based company was an independent, privately held company distributing products to natural food stores, supermarkets, mass merchants, and online retailers.

In 2016, the company was purchased by Unilever for \$700 million.

Brands: Seventh Generation

Major Product Areas: Laundry, Household Products, Feminine Products, Baby Care, Personal Care

Return to List

Shaklee

[Website](#)

4747 Willow Rd
Pleasanton, CA 94588
Phone: (925) 924-2000

Total Sales: \$844 M
CG Sales: \$492 M



Independent Distributor

Shaklee manufactures its products and distributes them through its website and more than 750,000 representatives in North America and Asia. The company is known for its green products and social responsibility efforts.

Major Product Areas: Nutrition, Weight Management, Household Products, Beauty Products

Return to List

Shanghai Jahwa

[Website](#)

Building 5, The Springs, No. 99
Jiangwancheng Road, Yangpu District, 200438
Phone: 021-35907000

Total Sales: \$927 M
CG Sales: \$927 M

SHANGHAI
VIVE
雙妹

Shanghai Jahwa United Co., Ltd. is China's largest domestically-owned manufacturer of daily-used personal chemical products. It is principally engaged in the research, development, manufacture and distribution of daily-used chemical products.

The Company provides personal cleaning and care products, cosmetics, household cleaning products and perfumes, among others, with brands named Liushen, MAXAM, Jia An, HERBORIST, CHINFIE and GF.

Major Product Areas: Household Products, Cosmetics, Personal Care

Return to List

Shiseido

[Website](#)

5-5, Ginza 7-chome, Chuo-ku
Tokyo 104-0061, Japan
Phone: +81-3-3572-5111

Total Sales: \$6,485 M
CG Sales: \$6,485 M

SHISEIDO

Since Shiseido was founded as Japan's first Western-style pharmacy in Tokyo's Ginza district in 1872, Shiseido Group has expanded its business not only in the cosmetics but also in various domains and has led the Japanese cosmetics and culture for over 140 years.

With the creation of beauty and wellness as a mission, Shiseido Group is a multi-brand company which operates its businesses over the world including Europe, United States and Asia.

Brands: Shiseido, Clé de Peau Beauté, Za, Tsubaki, Senka, Jean Paul Gaultier, Elixir Supérieur, Maquillage and Bare Escentuals

Product Areas: Skin care, color cosmetics, sun care, fragrances and toiletries

Return to List

Spectrum Brands

[Website](#)

3001 Deming Way
Middleton, WI 53562-1431
Phone: (608) 275 3340

Total Sales: \$4,690 M
CG Sales: \$3,471 M



Spectrum Brands Holdings is a global and diversified consumer products company with fiscal 2015 net sales of \$4.69 billion. They are a leading supplier of consumer batteries; residential locksets, residential builders' hardware, and faucets; shaving, grooming and personal care products; small kitchen and household appliances; specialty pet supplies; lawn and garden and home pest control products, personal insect repellents, and auto care products.

Their global footprint includes a presence on 6 continents with products sold by the world's top 25 retailers and available in more than one million stores in approximately 160 countries. We hold the top 1, 2 or 3 global or North American market position in virtually all of our product categories. Headquartered in Middleton, Wisconsin, Spectrum Brands has more than 15,500 employees in 50 countries.

Brands: Rayovac, Remington, Varta, STP, ArmorAll, Iams, and more.

Return to List



Sun Products

[Website](#)

60 Danbury Road
Wilton, CT 06897
Phone: 203-254-6700

Total Sales: \$1,600 M
CG Sales: \$1,600 M



Headquartered in Wilton, Connecticut, Sun Products is a leading North American provider of laundry detergent, fabric softeners, dish care and other household products, with annual net sales of \$2 billion. Sun Products was formed in September 2008 from the combination of Unilever's North American fabric care business and Huish Detergents, Inc., a leading manufacturer of retailer brand laundry and dish products.

In June 2016, it was announced that Sun Products would be acquired by Henkel in a deal valued at \$3.6 billion.

Brands: All, Wisk, Snuggle, Sunlight, White Rain, and Sun brands

Major Product Areas: Fabric and dish care products

Return to List



Sundial

[Website](#)

11 Ranick Drive South
Amityville, New York 11701
Phone: (631) 842-8800

Total Sales: \$200 M
CG Sales: \$200 M



Sundial Brands, a leading skin care and hair care manufacturer and maker of brands including SheaMoisture and Nubian Heritage, is committed to making the highest quality products possible with natural, certified organic and ethically-sourced ingredients.

In 2015, Sundial was named to the Inc. 5000 list of the fastest-growing private companies in the United States.

Also in September of 2015, Sundial Brands entered into a strategic partnership agreement with Bain Capital Private Equity.

Brands: Nubian Heritage, Shea Moisture, MCJW Beauty Culture

Major Product Areas: Skin and Hair Care

Return to List

Sunstar

[Website](#)

301 E. Central Road,
Schaumburg, IL 60195
Phone: (800)-528-8537

Total Sales: \$876 M
CG Sales: \$876 M

SUNSTAR



Sunstar is a leading global company in the Mouth & Body Care field, a major presence in the Health & Beauty Care and the Environment & Amenity business fields, and a world-leader in the Safety Support & High Technology field.

In 2015 the Group changed the end of its fiscal year from March 31 to December 31. Due to this adjustment, the financial results for 2015 relate to a 9-month period, while prior year data shows 12-month results. Consolidated net sales in fiscal year 2015 totaled 843 million Swiss Francs (CHF). This represents an increase of 4% over the prior year if adjusted for the different reporting periods and foreign exchange rate fluctuations.

Brands: Penguinseal, Equitance, Gum, Butler, Ora2, Guidor

Major Product Areas: Mouth and Body, Health and Beauty, Healthy Living

Return to List



Svenska Cellulosa AB SCA

[Website](#)

Box 200, SE-101 23
Stockholm, Sweden
Phone: +46 8-788 51 00

Total Sales: \$13,329 M
CG Sales: \$13,329 M



Svenska Cellulosa Aktiebolaget is a Swedish consumer goods company and pulp and paper manufacturer with headquarters in Stockholm. It has approximately 44,000 employees and a turnover of approximately SEK 104 billion (\$13.3 billion). Its main products include personal care products, tissue, publication papers, solid-wood products and forest-based biofuel. The company's ten largest markets are Germany, United Kingdom, United States, France, Sweden, Italy, the Netherlands, Spain, Denmark, Australia, Mexico and Belgium.

Brands: Tork, Familia, Vinda, Baby Sens, Baby Star, Drypers, DryKids, Colhogar, Cushelle, Danke, Delica, Plenty, Calipso, Bodyfront, Dr. P

Major Product Areas: Paper Products, Feminine Hygiene, Incontinence Products, Baby Products

Return to List

The Honest Company

[Website](#)

2700 Pennsylvania Ave. Suite 1200
Santa Monica, CA 90404
Phone: 310-917-9199

Total Sales: \$150 M
CG Sales: \$150 M



The Honest Company is an American consumer goods company, co-founded by actress Jessica Alba, that emphasizes non-toxic household products to supply the marketplace for ethical consumerism. The company had \$170 million in 2014 sales and was valued at \$1.7 billion as of August 2015. The company has raised multiple rounds of venture capital and anticipates an initial public offering in the near future. Honest serves the United States and Canada.

In late 2016, The Honest Company began talks of a merger with Unilever. Unilever is estimated to be offering over \$1 billion for the company, but less than the \$1.7 billion valuation it achieved in 2015. The company is alternatively considering an IPO.

Major Product Areas: Diapers, Personal Care, Vitamins, Cleaning, Baby Products & Nutrition

Return to List

Thirty-One Gifts

[Website](#)

3425 Morse Crossing
Columbus, OH 43219
Phone: 614-414-4300

Total Sales: \$516 M
CG Sales: \$516 M

*thirty-one*TM

Thirty-One Gifts was founded in 2003 by current CEO Cindy Monroe. Monroe founded the company in the basement of her Chattanooga, TN home. In 2009, sales were \$38 million. In 2010, sales reached \$100 million. The next year, \$482 million, followed by \$782 million in 2012.

In 2015, the company has more than 2,000 employees and 100,000 independent consultants, however revenues dipped to \$516M. The company is now headquartered in Columbus, Ohio.

Major Product Areas: Clothing and Accessories, Home Care, Specialty Gifts

Return to List

Tiens

[Website](#)

1st Floor, City Forest Shopping Plaza
20-A Civic Center,
G8-Markaz, Islamabad, Pakistan
Phone: +92512263249

Total Sales: \$1,550 M
CG Sales: \$1,550 M



Tiens Group Co. Ltd, founded in 1995 by Mr. Li Jinyuan in Tianjin China, began its march into the international market in 1997. Today Tiens Group has become a multinational conglomerate in fields like bio-tech, education, retail, tourism, finance, international trade and e-business, etc. And with its business reaching over 190 countries, Tiens Group has set up branches in 110 countries & regions and has established strategic alliances with top-rank enterprises from many countries.

The diversified products developed by Tiens Group, such as health food, health care appliances, skincare applications and household products, are creating a high quality life for more than 20 million families around the world and have helped them to enjoy health, happiness, beauty and affluence.

Major Product Areas: Health Care, Beauty Care, Home Care

Return to List



Tupperware

[Website](#)

14901 S. Orange Blossom Trail
Orlando , FL , 32837
Phone: (407) 826-5050

Total Sales: \$2,284 M
CG Sales: \$2,284 M



Tupperware Brands was founded in 1946 as The Tupperware Company in South Grafton, Massachusetts by Earl Tupper.

Today the company sells household products and beauty under the Tupperware, Armand Dupree, Avroy Shlain, BeautiControl, Fuller, Nutrimetrics, NaturCare, and Swissgarde.

Tupperware Brands trades publicly on the New York Stock Exchange under the ticker symbol TUP, is a member of the S&P 400, is in the Fortune 1000, has 13,100 employees, and had \$2.28 billion in revenue in 2015 - down from \$2.61 billion in 2014.

Return to List

Unicharm

[Website](#)

3-5-27 Mita, Minato-Kusumitomo
Fudosan Mita Twin Bldg West
Tokyo, Japan
Phone: 81-3-3451-5111

Total Sales: \$7,105 M
CG Sales: \$7,105 M



unicharm

UNICHARM CORPORATION is a manufacturer of sanitary napkins and baby products. Products include infant & adult diapers, household cleaning wipes, and feminine hygienic products. The Company also produces pet food and pet toiletries.

As of 2016, it is the leading producer of baby and feminine care products in Japan.

Brands: Moony, MamyPoko, Center-In, Wave, Silcot, Sofy, Charm, Lifree

Major Product Areas: Baby Products, Feminine Hygiene Products, Household Products, Nursing Care, Urinary Products

[Return to List](#)

Unilever

[Website](#)

US HQ - 800 Sylvan Avenue
Englewood Cliffs, New Jersey 07632
Phone: (201) 894-4000

Total Sales: \$59,100 M
CG Sales: \$34,439 M



Unilever is an Anglo-Dutch company that provides consumer goods and food products to customers around the world. The company is the third largest consumer goods company in the world, behind P&G and Nestle.

Unilever has more than 400 brands, however, the top 14 of them account for \$14.1 billion in sales, worldwide, each year. The company has more than 172,000 employees.

In 2016, they bolstered their personal care unit with the acquisition of Dollar Shave Club for \$1 billion, and is in talks to acquire The Honest Company in another billion dollar deal.

Major Product Areas: Household Products, Personal Care, Food and Beverage

Return to List

USANA

[Website](#)

15 The Third Street
Tianjin Eco-Tech Develop Area
Tianjin, 300457, China
Phone: 852-2511-1911

Total Sales: \$918 M
CG Sales: \$918 M



Usana Health Sciences, Inc., or USANA, is a Utah-based multi-level marketing company that produces various nutritional products and nutraceuticals. Usana products, most of which are manufactured at the company's West Valley City facility, are sold in 20 countries via a network of independent distributors (referred to as "associates"). Usana is the 24th largest multi-level marketing company in the world.

Brands: Usana Nutritionals, Usana Diet and Energy, Sensé Personal Care

Major Product Areas: Nutritional Supplements, Vitamins, Personal Care

Return to List

Valeant

[Website](#)

2150 Saint-Elzear Blvd W
LAVAL QC H7L 4A8
Phone: +1514.7446792

Total Sales: \$10,447 M
CG Sales: \$626 M



VALEANT
Pharmaceuticals International

Valeant Pharmaceuticals International, Inc. is a multinational specialty pharmaceutical company based in Laval, Quebec, Canada. Valeant develops, manufactures and markets a broad range of pharmaceutical products primarily in the areas of dermatology, gastrointestinal disorders, eye health, neurology and branded generics. Valeant owns Bausch & Lomb, one of the largest manufacturers of contact lenses.

Valeant acquired Salix Pharmaceuticals for \$14.5 billion in 2015. Valeant tried to acquire Actavis and Cephalon and merge with Allergan, but failed.

In 2015-2016 the company was involved in a controversy about drug price hikes and the use of a specialty pharmacy for the distribution of its specialty drugs. The company's stock price plummeted nearly 90 percent since the peak.

Return to List

Vorwerk

[Website](#)

Mühlenweg 17 - 37
42270 Wuppertal Germany
Phone: +49 202 564-1247

Total Sales: \$3,892 M
CG Sales: \$575 M



Vorwerk is an international diversified corporate group headquartered in Wuppertal, Germany. The main business is the direct distribution of various products like household appliances (e.g. vacuum cleaners), fitted kitchens or cosmetics. Vorwerk was founded in 1883.

The family enterprise, which is operated as a limited partnership, has 12,000 full-time employees and over 590,000 self-employed sales representatives in over 70 countries worldwide (as of 2014). The largest proportion of sales representatives (546,000) work for the US-based subsidiary JAFRA Cosmetics. For the year 2015, the company posted revenues of \$3.9 billion.

Brands: Kobold, Thermonix, Vorwerk, Jafra, Lux Asia Pacific

Product Areas: Consumer Products, Consumer Durables, Electronics, Flooring, Cosmetics, Skin Care, Water Filtration

Return to List

WD-40

[Website](#)

1061 Cudahy Pl
San Diego, CA 92110
Phone: 619.275.1400

Total Sales: \$378 M
CG Sales: \$378 M



WD-40 Company is a global marketing organization dedicated to creating positive lasting memories by developing and selling products that solve problems in workshops, factories and homes around the world. The Company markets its maintenance products and homecare and cleaning products under the following well-known brands: WD-40®, 3-IN-ONE®, GT85®, X-14®, 2000 Flushes®, Carpet Fresh®, no vac®, Spot Shot®, 1001®, Lava® and Solvol®.

Headquartered in San Diego, WD-40 Company recorded net sales of \$378 million in fiscal year 2015 and its products are currently available in more than 176 countries and territories worldwide. WD-40 Company is traded on the NASDAQ Global Select market under the ticker symbol "WDFC."

Return to List

Yanbal International

[Website](#)

Calle Los Sauces 374
Torre Roja, Piso 11
San Isidro, 27 Peru
Phone: 511 501 6141

Total Sales: \$747 M
CG Sales: \$747 M



Corporación Yanbal International manufactures and sells cosmetics and personal care products. Their products include facial care, personal care, makeup, fragrances and bijouterie. The company was founded in 1967 and is based in San Isidro, Peru.

With decades of experience, Yanbal is ranked among the top 20 direct selling companies in the world, according to Direct Selling News annual report.

Major Product Areas: Fragrance, Cosmetics, Personal Care, Jewelry

[Return to List](#)

Young Living

[Website](#)

3125 Executive Parkway
Thanksgiving Point Business Park
Lehi, UT 84043
Phone: 801-418-8900

Total Sales: \$1,000 M
CG Sales: \$1,000 M



Young Living Essential Oils LC provides essential oils and wellness solutions. It offers essential oils and oil blends, including essential oil singles, essential oil blends, roll-ons, massage oils, collections, diffusers and tools, and accessories; home products, such as natural cleaning products, natural protection products, diffusers and tools, oral care products, home purification products, and merchandise; and wellness products, including multivitamins, antioxidant support products, age-based nutrition products, joint and mobility products, system solutions, liquid wellness products, weight management products, targeted support products, energy and stamina products, and healthy snacks.

The company also provides beauty products, such as anti-aging, facial care, and bath and body products; and balance products, including spiritual health, mental wellness, emotional wellness, and sleep solutions.

Return to List

Yves Rocher

[Website](#)

La Croix des Archers
Cedex La Gacilly, 56201 France
Phone: +33 8 05 02 30 40

Total Sales: \$2,200 M
CG Sales: \$2,200 M



YVES ROCHER

Yves Rocher sa manufactures and distributes botanical beauty care products. The company's products include anti aging cream, bath and shower gels, soaps, body scrubs, antiperspirants, body lotions, hand creams, liquid hand soaps, highlighting shampoos, foot care creams, lip balms, shampoos, and conditioners.

It distributes its products through retail channels, including direct sales, mail order, and Yves Rocher beauty centers, as well as on-line sales. The company was founded in 1958 and is based in La Gacilly, France. Yves Rocher sa operates as a subsidiary of Société Financière des Laboratoires de Cosmétologie Yves Rocher.

Brands: Yves Rocher, Petit Bateau, Stanhome, Dr. Pierre Ricaud, Daniel Jouvance, Kiotis, ID Parfums Paris, Flormar

Major Product Areas: Fragrance, Cosmetics, Skin Care, Personal Care, Bath and Body

Return to List



Zep

[Website](#)

1310 Seaboard Industrial Blvd NW
Atlanta, GA 30318
Phone: 404-352-1680

Total Sales: \$697 M
CG Sales: \$697 M



Zep Inc. produces and markets cleaning and maintenance chemicals, and related products and services for the commercial, industrial, and institutional markets in North America and Europe. It offers anti-bacterial and industrial hand care products, cleaners, degreasers, deodorizers, disinfectants, floor finishes, sanitizers, pest- and weed-control products, air-care products and delivery systems, and various automotive maintenance chemicals, as well as equipment repair and maintenance products.

The company markets its products and services under the Zep, Zep Professional, Zep Commercial, Zep Automotive, and other Zep Inc. brands.

Zep Inc. was founded in 1937 and has 2,300 employees. As of June 26, 2015, Zep, Inc. was taken private.

Return to List

Methodology

The *Hunt Global Lists* represent the concerted effort of Hunt Executive Search to present a focused, comprehensive, and accurate ranking of the industry leaders who operate in the consumer goods markets. The definition of consumer goods, CPG and FMCG might mean different things to different people and may be inclusive or exclusive of certain industries. This variable necessitates further delineation to gain full understanding of the space, which is why in The Hunt Global Lists include Top 100's in different categories.

Our methodology for collecting, and sorting this data is relatively straight forward. For publicly held companies, we utilized information gathered from most recent annual reporting's and SEC filings, and cross reference with other public stock information.

For privately held companies, we rely on a variety of data at our disposal to publish a "best estimate." This data is gathered from key company executives, press releases, and additional published and non-published information. While these estimates may not be absolutely accurate to the dollar, they do allow us to appropriately position these companies and provide a more comprehensive look into the Consumer Goods markets than if they were otherwise excluded.

Companies are ranked by total Net Revenue/Sales/Turnover. A company qualifies for these lists if any portion of their business is categorized as Consumer Goods.

Methodology cont.

The Hunt Global 200 is inclusive of companies whom derived sales from the manufacturing of any of the following: Fast Moving Consumer Goods, Food and/or Beverage, Consumer Health, Personal Care/Beauty, and Household Products, but may exclude consumer durables such as apparel, appliances, games, jewelry, etc. Please note, the afore listed categories are simply representative and not comprehensive.

Information regarding the methodology of the category specific lists can be found at the conclusion of each list.

All revenues are published in \$US Dollars. Any conversions from foreign currencies were made using the exchange rates from the most recent quarter from which we updated the company data. While the rates admittedly fluctuated, they did not experience enough movement to significantly affect the data or positioning of the affected companies.

Any revenue growth reported, in terms of both percentage and gross change, does not factor in any changes regarding the relative strength of the currency in which they were reported. Our calculations use specific financial data only. Any additional inferences made regarding growth relative to currency strength or any other variables are at the reader's discretion.

While our research is thorough, and the data reported is accurate to the best of our knowledge, it is not guaranteed to be without error or omission. It should not be used for investment purposes or other business decisions.

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